

# Start-Up Showcase 2021



#GlobalAmbition



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## Foreword

Julie Sinnamon,  
Chief Executive Officer, Enterprise Ireland

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**I am delighted to present the HPSU Class of 2020, a resilient innovative group of entrepreneurs who despite the challenges of the past year did not allow themselves to be daunted by what was ahead of them, but who pressed on with their teams determined to fulfill their global ambition. In 2020 we invested in 125 new start-ups.**

To our inspiring founders, I have seen your development from concept to investment and I have no doubt you will become part of the ever-growing number of internationally focused Irish businesses that are increasing Irish exports and jobs. You are vital to accelerate our post Covid economic recovery.

I am also delighted to acknowledge our colleagues from the wider business community - Investors, VCs, finance partners, LEOs, BICs and our MNC partners. It is hugely encouraging to see the level of collaboration and engagement across the Irish ecosystem. Making Ireland a great location to start and scale a business is a key pillar of 'The Formula for Success', Enterprise Ireland's Action Plan to develop HPSUs.

We have invested heavily in building a portfolio of HPSUs over the past decade. In 2020, Enterprise Ireland invested more than €48m in new start-ups and in sustaining and growing 150 HPSU companies from previous years to come through the Covid pandemic better and stronger. This is the highest level of funding that Enterprise Ireland has awarded to young companies bolstered by the Sustaining Enterprise Fund and Innovative Aid.

A strong start-up economy is vital to the future of Ireland and while we were focusing on adapting to a future of greater digitalisation and automation, Covid has massively accelerated the speed of this change.

Now more than ever before we need to be innovative and carve out even more niches in international markets where business will once again thrive. Tackling climate change is a priority and opportunities will be there for the taking by innovative and agile companies. Irish start-ups have proven their

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resilience in rising to the immense challenges during this unprecedented year and I have every confidence that by continuing to work smarter together we will meet these challenges head on and will make Ireland a leading digital green economy led by fast-scaling innovative businesses across all regions of Ireland.

I wish the class of 2020 every success and we look forward to continuing to support these companies as they scale internationally.



# Start-Up Activity 2020



**€48m**

Total Enterprise  
Ireland investment  
in Start-Ups



**80**

High Potential  
Start-Ups  
supported



**45**

New Competitive  
Start Funds (CSFs)



**38**

Women-led  
Start-Ups (19 HPSU  
+ 19 CSF)



**12**

High Potential  
Start-Ups from  
third level research

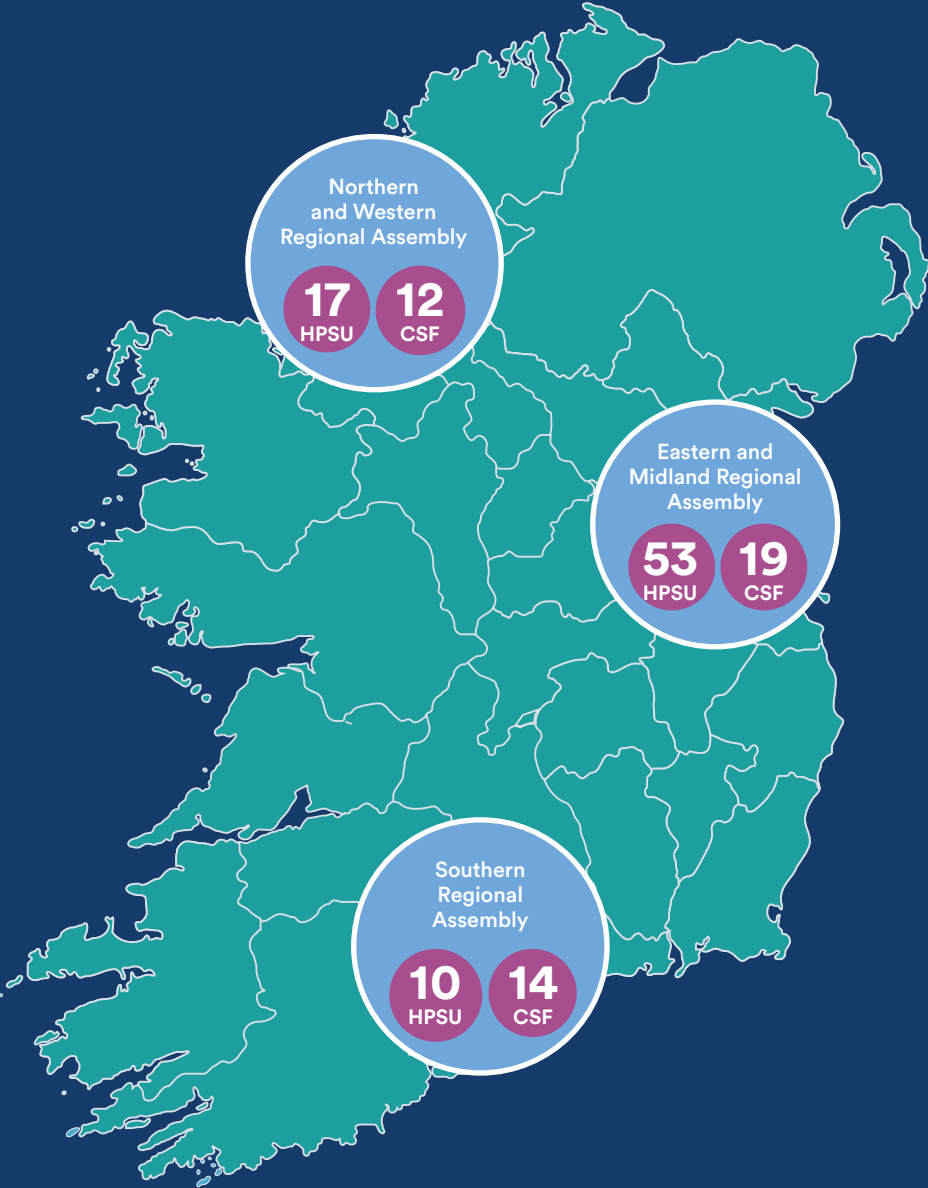


**44**

Follow on  
investments

# Regional Spread of 2020 Start-Up Activity

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# High Potential Start-Ups

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AbacusLabs Limited

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Acutrace

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AKKURE Genomics

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All Real Nutrition

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Altada Technology Solutions

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Altum Analytics

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Antikytera e-technologies limited

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Atturos

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BioSimulytics Limited

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Borrisoleigh Bottling Ltd

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Bounce Insights

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Boundless

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Branca Bonus Limited

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Brickfield Education Labs

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Bundledocs

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CaliberAI

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ClubSpot

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Content Llama Ltd

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Custran

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Danu Sports Limited

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Dataships Limited

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Dublin Vinyl

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DX Compliance

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Examfly

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Fiid

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Finca Skin Organics

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Frequency

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genconnectU

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GoMappED Limited

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GuardYoo

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HaloSOS

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HT Materials Ireland Ltd

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Iamus Technologies Limited

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Impact Gumshields

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Initiative Ireland

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Institute of International  
Retail Limited

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Interplay Platform Limited

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Kids Speech Labs

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Loanitt

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Luna Connect

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MEG

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Micron Agritech

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Motoklik

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Novus Diagnostics

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OceanR

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onlineapplication

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Palliare

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patientMpower

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Performetry

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PlantQuest

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QPQ Limited

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**Recroot**

**RemedyBio**

**Renewal Diary**

**Ronspot Ltd**

**ROVE**

**Safecility**

**SelfSense Technologies**

**Senoptica Technologies**

**Shorla Pharma**

**Silicon Kingdom Holdings Ltd (SKH)**

**Sliabh Liag Distillers**

**Spire Software Solutions LTD**

**Splink Ltd**

**SQUID**

**The Corporate Governance Institute**

**The Naked Collective Limited**

**Thriftify**

**Trinzo**

**TripAdmit**

**Tympany Medical**

**UnifyOrdering**

**Venari Medical**

**Voxxify**

**VT IoT**

**Yatta**

**Zipp Mobility**

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\* A number of HPSU funded companies are not listed in the directory on their request



## Acutrace

Acutrace is a software and systems integration company measuring energy consumption in commercial and industrial buildings. The company's Energy Measurement System helps businesses to reduce their energy costs, meet their sustainability, CSR and ESG targets and comply with internal and external energy and carbon reporting requirements.

### Contact Details

**Aidan McDonnell**

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## AKKURE Genomics

AKKURE is a patient-centric digital platform that uses AI to match patients' clinical and genomic data with the most relevant clinical trials. AKKURE's platform enhances patient recruitment and retention, optimizing trial success, fused with a more precise telemedicine network that personalizes patient access and rewards.

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## All Real Nutrition

All Real Nutrition is a premium sports nutrition and lifestyle brand that believes in sustainability, using only natural ingredients and enjoying time in the outdoors. The company manufactures its products in-house in Co. Kerry and uses local ingredients where possible (i.e. milk protein from Co. Kerry).

### Contact Details

**Ross McDowell**

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## Altada Technology Solutions

Altada provides AI solutions to companies with large, unstructured data sets. Companies need to incorporate next generation disruptive solutions in data management that can bring both business and operational value. Being able to harness data effectively drives competitive advantage for Altada clients.

### Contact Details

Allan F Beechinor

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## Altum Analytics

Altum Analytics was founded by experts with a mission to help organizations transform their customer relations processes including sales, marketing, customer success, and support, using a data-driven approach.

We are proud to be a Pledge 1% company that supports education.

### Contact Details

Dmitry Korzhik

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## Antikytera e-technologies Ltd

Founded in 2017 as a technology company providing AR solutions for a new level of remote collaboration, Antikytera is now valued at more than €15m and growing. Over the next five years, the company plans to become the global leader in this market.

### Contact Details

Kristian Karazissis

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## Atturos

Atturos develops advanced diagnostic tests.

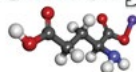
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## BioSimulytics



### Crystal-structure prediction

## BioSimulytics Ltd

BioSimulytics has developed a unique software platform using Artificial Intelligence (AI) and supercomputing to accurately predict the energy force-fields and crystal structures of new molecules, which can play a key role in the digitisation of next-generation drug development in the pharma/biotech sector.

## Contact Details

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## Borrisoleigh Bottling Ltd

Borrisoleigh Bottling is a bottled water business, delivering water from an award-winning source, in a way that is sustainable to the environment using innovative packaging solutions (carton, box, glass, RPET) that are single-use-plastic alternatives. The company has highly experienced staff and a 6000+ Sq-metre production-ready facility.

## Contact Details

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## Bounce Insights

Bounce provides a consumer data and insights platform that connects consumer brands with their target audiences so they can ask questions and receive answers on demand. The platform provides the fast results, quality respondents and easy-to-use interface needed for brands to run an insights-driven business.

### Contact Details

**Charlie Butler**

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## Boundless

Boundless is the international employment platform for remote teams. It takes the hard work out of international people ops by allowing companies to compliantly employ people wherever they are, and to get set up to handle payroll and tax filings in minutes.

### Contact Details

**Dee Coakley**

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## Branca Bunús Ltd

Branca Bunús is dedicated to developing and commercializing gene therapy products for patients suffering from genetic disorders. The company develops polymer-based gene therapy transformative medicines and will become a leader in the development of non-viral based gene therapy products to treat debilitating genetic disorders.

### Contact Details

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## Brickfield Education Labs

Brickfield provides an integrated compliance platform for Moodle-based Learning Management Systems to build a more effective and inclusive learning delivery by improving the accessibility and usability of the course materials. The platform helps organisations Find, Fix and Futureproof their learning content in their Moodle LMS.

### Contact Details

**Gavin Henrick**

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**W:** [www.brickfield.ie](http://www.brickfield.ie)



## Bundledocs

Bundledocs market-leading cloud software is the ultimate tool for today's paperless lawyer. Now sold in over 30 countries worldwide, its cloud-first document bundling, delivery and collaboration software is used by governments, legal and professional services to save time, cut costs and maximise in-house efficiencies.

### Contact Details

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**W:** [www.bundledocs.com](http://www.bundledocs.com)



## CaliberAI

CaliberAI is a provider of digital publishing solutions designed to help solve the problems of defamatory and harmful content. Built by a unique team of experienced editors, linguists and engineers, CaliberAI's tools are optimised for a new era of accountability in digital technology. #DiligentPublishing

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## ClubSpot

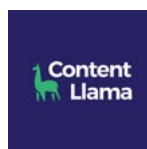
ClubSpot provides bespoke club management and digital ticketing solutions to sports and social clubs. It helps clubs to increase fan engagement and create new revenue streams.

### Contact Details

**John Hyland**

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## Content Llama Ltd

The Content Llama platform connects global retailers with a single supply of fast, accurate, eTail-ready product content for their eCommerce stores. Replacing manual systems that are no longer fit for purpose. Clients include Lifestyle Sports, Aer Rianta (The Loop- Ireland, New Zealand, Canada) and Moosejaw (Walmart).

### Contact Details

**Karina Kelly**

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## Custran

Custran is a cloud-based SaaS business enabling customers to make customs declarations to ROS in Ireland and HMRC in the UK all on the same platform. Brexit means declarations. The platform is designed to help first time users make their customs declarations as simply as possible.

### Contact Details

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**W:** www.custran.com



## Danu Sports Limited

Danu Sports has developed an innovative pair of smart socks and analytical software that revolutionize injury and performance management in sports and medicine. Removing the restriction of lab-based analysis to provide coaches and athletes with smart, accurate analysis, in any environment, at any time.

### Contact Details

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## Dataships Ltd

Dataships is an Irish and US-based technology company that specializes in GDPR and data privacy. Dataships has built a unique software (SaaS) product that automates the key aspects of GDPR that companies need to display publicly on their websites.

### Contact Details

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## Dublin Vinyl

Dublin Vinyl is a music manufacturing, distribution and marketing company working with some of the best international record labels and independent artists. We manufactured our first vinyl record in January 2018 and now provide full direct-to-consumer services to the music industry through our international network.

### Contact Details

**Hugh Scully**

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## DX Compliance

DX Compliance protects banks and fintechs against multi-billion dollar fines by changing the way anti-money laundering compliance is done.

### Contact Details

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## Examfly

Examfly designs interactive online tools to make study for professional exams quicker and more painless.

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# fiid

## Fiid

Making plant-based food for busy living.

### Contact Details

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## Finca Skin Organics Ltd

Finca Skin Organics Ltd manufactures and sells skin care products to treat rosacea, a sensitive facial skin condition. Since establishing the business, two flagship products utilising organic, all natural ingredients have been developed for treatment of type 1 and type 2 forms of rosacea and are available online.

### Contact Details

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**W:** [www.rosacea.ie](http://www.rosacea.ie)



## Frequency

Frequency is an innovative internet based communication and collaboration system for aviation. Frequency allows the right people to have the right information at the right time within an airline improving decision making, reducing delays and reducing costs.

### Contact Details

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## genconnectU

genconnectU is a global learning platform for women.

### Contact Details

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**GoMappED**

## GoMappED Ltd

GoMappED provides affordable, high-quality English courses online to school-going students in both cities and rural parts of China. The company has developed an innovative virtual classroom platform for a better learning experience and effective training management.

### Contact Details

**Yuxin Wang**

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## GuardYoo

## GuardYoo

GuardYoo's platform, Compromise Assessment is a new paradigm for cyber professionals to consider. Compromise Assessment is currently the missing link that connects other cyber models (SIEM, Vulnerability Assessment, Pen-Testing) into one logical sequence within a well thought-out cyber strategy.

### Contact Details

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**W:** [www.GuardYoo.com](http://www.GuardYoo.com)



## HaloSOS

Over 4 million US hotel rooms must have a staff safety solution deployed to comply with current legislation, union demands and brand mandates. HaloSOS keeps staff safe in personal and mass crisis incidents with an intuitive, voice-activated indoor and outdoor locating platform.

### Contact Details

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## HT Materials Ireland Ltd

As a research-driven company, HT Materials Science has developed Maxwell 2020®, a patented, heat transfer nanofluid that reduces energy demand in closed-loop hydronic systems by up to 25%. It delivers environmental and economic benefits by mainstreaming energy-reducing technologies within heating and cooling systems.

### Contact Details

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## Iamus Technologies Ltd

Iamus Technologies is an agricultural technology company that uses machine learning to turn visual, environmental and biometric bird and farm information into actionable data for poultry producers.

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**W:** [www.iamus.ai](http://www.iamus.ai)



## Initiative Ireland

Initiative Ireland is an Impact Finance specialist. It works with its Impact Investor community to co-fund property development loans across Ireland, helping to tackle the housing crisis and address environmental challenges. Together, they finance the construction of energy-efficient social housing and affordable housing projects nationwide.

### Contact Details

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**W:** [www.initiativeireland.ie](http://www.initiativeireland.ie)



THE INSTITUTE OF  
INTERNATIONAL RETAIL

## Institute of International Retail

The Institute of International Retail delivers online retail training primarily for Travel Retail and Duty-Free Industry. The business has some of the largest Travel Retail businesses and airports as its clients. The training is all elearning and the courses are accredited by CPD in London.

### Contact Details

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# Interplay.

## Interplay Platform Ltd

Interplay empowers digital creative teams to work together, seamlessly, wherever they are.

### Contact Details

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## Kids Speech Labs

Kids Speech Labs is delivering the next generation of data-driven solutions for early childhood development. Its remote monitoring technology moves the early stages of managing speech and language development into the home, empowering parents and supporting large-scale screening of children to ensure no child falls behind.

### Contact Details

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## Loanitt

Loanitt is an innovative new fintech provider with two pillars: Credit Intermediary and Technology Provider. The company provides technology-based solutions to improve the credit application process for the consumer and financial institutions.

### Contact Details

**John Duggan**

**E:** johnduggan@loanitt.ie

**W:** www.loanitt.ie



## Luna Connect

Luna Connect is an intelligent digital lending platform that enables traditional lenders to leverage data, APIs and Artificial Intelligence to efficiently grow their loan books online, reduce operational costs and risk through automation, and provide a faster, more transparent user experience for borrowers.

### Contact Details

**Brian D'Arcy**

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**W:** www.lunaconnect.io



## MEG

MEG is a digital quality management system for healthcare. Its suite of powerful mobile and cloud-based tools enables providers to manage their quality, audit, patient safety, risk and compliance processes across multiple sites, consolidating data into a centralised platform.

### Contact Details

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## Micron Agritech

Micron Agritech implements cutting-edge technologies to bring lab diagnostic tools to the farm. Micron is currently developing a rapid onsite parasite testing kit for animals.

### Contact Details

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## Motoklik

Motoklik has developed Motorsport tech using AI to improve performance and safety. The diverse team is focused on sales in mainland Europe and the USA with product launch planned for March 2021.

### Contact Details

**Jens Köpke**

**E:** [jens@motoklik.com](mailto:jens@motoklik.com)

**W:** [www.motoklik.com](http://www.motoklik.com)



## Novus Diagnostics

Novus Diagnostics is an award-winning SME developing rapid infection diagnostic solutions based on its proprietary microfluidic and sensor expertise. Its core product, SepTec, is a novel, patent pending, low-cost, rapid infection diagnostic solution for blood stream infection and associated sepsis management.

### Contact Details

**Kellie Adamson**

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## OceanR

OceanR is a specialist in the design and supply of eco-friendly apparel and products. The company partners with luxury resorts, private islands, superyachts and sailing clubs worldwide to help them achieve their sustainability goals.

## Contact Details

**Tom Cotter**

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**W:** www.oceanr.co



## OnlineApplication

OnlineApplication is a fintech firm making mortgages and insurance easier, faster and better for everybody through the use of technology. Its system gets an application done in just 7 minutes and then ties in with brokers and lenders to create an end-to-end solution.

## Contact Details

**Karl Deeter**

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## Palliare

Palliare is dedicated to advancing the state-of-the-art in smoke evacuation and insufflation technologies for laparoscopic, endoluminal, endoscopic, colorectal and robotic surgery.

## Contact Details

**Caroline O'Dea**

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**W:** www.palliare.com





## patientMpower

patientMpower (pMp), founded in 2015, is a digital healthcare company based in Dublin, Ireland. As an experienced provider of remote monitoring solutions for patients living with chronic lung conditions, pMp's patient-facing app with connected bluetooth devices, shares data with researchers and clinicians in real time.

### Contact Details

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## Performetry

Pre-COVID statistics show that 85% of employees are actively disengaged at work, costing \$300B+ annually due to the resulting productivity loss (increasingly more urgent with COVID). Performetry solves this problem by plugging into internal communication processes and providing real-time sentiment data with actionable recommendations.

### Contact Details

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## PlantQuest

PlantQuest is a signal-free navigation tool that gives a Google Maps-type experience to large industrial facilities. It combines this feature with industry-specific workflows to give clients a unique solution to everyday problems. Key industries include: pharmaceutical, datacentre, semiconductor, oil & gas and building management.

### Contact Details

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## QPQ Ltd

QPQ holds the keys to digitalization and is developing the fundamental layers on which new transactional infrastructure can be built, creating the internet of economic exchange and unlocking the digital, programmable economy of the future.

### Contact Details

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## Recroot

Recroot offers a video hiring tool for hospitality groups, chains and franchises that hire large volumes of hourly staff.

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## RemedyBio

RemedyBio's core patented technology is a mass-scale, single-cell analysis and retrieval 'nanoreactor' technology, with the ability to analyze millions of individual cells in parallel, and retrieve individual cells of interest, enabling novel biological insights and game-changing therapeutics discovery, diagnostics and disease characterization tools.

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## Renewal Diary

Renewal Diary is a global application that enables consumers, small businesses and members of associations to make smarter decisions at renewal time.

### Contact Details

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## Ronspot Ltd

Ronspot (the flexible office - simplified) is a clever integrated app solution to solve office parking and hot desk management problems. It makes office parking and desk management fair, easy, stress-free and compliant with social distancing.

### Contact Details

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# ROVE

## ROVE

ROVE is a booking platform for incredible travel experiences, offering more than 250,000 travel activities in over 800 destinations around the world and available as a direct-to-consumer application and via travel industry partners. Supply is carefully selected and monitored to guarantee top quality activities to a global consumer audience. ROVE monetizes by charging a commission from suppliers on every sale.

### Contact Details

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## Safecility

Safecility™ has taken tedious manual tasks and automated them. Its first Safecility™ sensor lets building managers automate their weekly emergency lighting testing. The company works with Housing Associations, Councils and large site managers throughout Ireland and the UK.

## Contact Details

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## SelfSense Technologies

1 billion+ patients globally suffer from tooth grinding, a potentially highly destructive condition to oral health. SelfSense's technology, SmartSplint, gives dentists actionable, clinically relevant data to guide their management of tooth grinding patients. This data reduces the risk of clinical complications and improves case acceptance and patient engagement.

## Contact Details

**Padraig McAuliffe**

**E:** [info@selfsense.ie](mailto:info@selfsense.ie)

**W:** [www.selfsense.ie](http://www.selfsense.ie)



## Senoptica Technologies

Senoptica Technologies offers a novel food packaging sensor technology.

## Contact Details

**Brendan Rice**

**E:** [brendan.rice@senoptica.com](mailto:brendan.rice@senoptica.com)

**W:** [www.senoptica.com](http://www.senoptica.com)



## Shorla Pharma

Shorla Pharma is a speciality pharmaceutical company developing and commercializing innovative oncology drugs for women's and paediatric cancers.

### Contact Details

**Sharon Cunningham**

**E:** sharon.cunningham@shorlapharma.com

**W:** www.shorlapharma.com



## Silicon Kingdom Holdings Ltd (SKH)

Silicon Kingdom Holdings is building a novel, scalable passive direct air capture system for collecting CO<sub>2</sub> from ambient air. The characteristics and flexibility of the MechanicalTree™ combine to provide the most energy efficient and versatile carbon capture technology globally - a significant breakthrough for climate change mitigation.

### Contact Details

**Pól Ó Móráin**

**E:** info@siliconkingdomholdings.com

**W:** www.mechanicaltrees.com



## Sliabh Liag Distillers

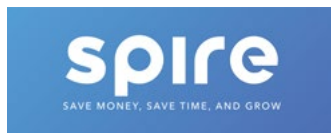
Sliabh Liag Distillers has taken the first steps to reclaim the distilling heritage of Donegal with the launch of The Silkie Whiskeys, An Dúlámán Gin and Assaranca Vodka. Construction has commenced on its second distillery at Ardara.

### Contact Details

**James Keith**

**E:** james.keith@sliabhliagdistillers.com

**W:** www.sliabhliagdistillers.com



## Spire Software Solutions LTD

Spire is a critical incident management system, built in modules to ultimately expand across the insurance claims handling sector initially targeting roadside assistance with Module 1.

### Contact Details

**Ken Morgan**

**E:** [ken.morgan@spiresoftware.io](mailto:ken.morgan@spiresoftware.io)

**W:** [www.spiresoftware.io](http://www.spiresoftware.io)



## Splink Ltd

Splink is a simple, secure and efficient way for businesses to collect payment. Its flexible payment solution allows businesses to choose from its feature-rich suite of 'Add-Ons' to create a custom payment solution that fits their business needs and budget.

### Contact Details

**Tom O'Donohoe**

**E:** [support@mysplink.com](mailto:support@mysplink.com)

**W:** [www.splink.io](http://www.splink.io)



## SQUID

SQUID empowers retailers to deliver an engaging digital loyalty experience without any expensive technology integrations. SQUID app users can discover local businesses and connect to the people behind them, and simply tap to collect loyalty stamps contactlessly in participating businesses.

### Contact Details

**Katie Farrell**

**E:** [hello@squidloyalty.ie](mailto:hello@squidloyalty.ie)

**W:** [www.squidloyalty.ie](http://www.squidloyalty.ie)



## The Corporate Governance Institute

The Corporate Governance Institute helps both existing and aspiring boardroom directors to further develop their career as a board director with industry-approved certifications and membership. It helps directors to acquire the mindset, practical skills, experience and confidence that make great board directors so valuable.

### Contact Details

**Anthony Quigley**

**E:** [info@thecorporategovernanceinstitute.com](mailto:info@thecorporategovernanceinstitute.com)

**W:** [www.thecorporategovernanceinstitute.com](http://www.thecorporategovernanceinstitute.com)



**THE NAKED  
COLLECTIVE**

## The Naked Collective Ltd

The Naked Collective is an Irish carbon neutral start-up committed to creating healthy, natural, and functional drinks in a sustainable way. Powered by plants, people and purpose, the company's Mude and So.Beer drinks are unique and innovative in how they deliver health benefits through SuperLiquid and Immunoboost technology.

### Contact Details

**Catherina Butler**

**E:** [cat@tncdrinks.com](mailto:cat@tncdrinks.com)

**W:** [www.thenakedcollective.com](http://www.thenakedcollective.com)

## Thriftify

Thriftify is the online charity shop. Working with over 90% of Ireland's charity retailers, the platform connects charities with consumers who care. As the interest in sustainable products grows, Thriftify is scaling to capture a growing consumer demand.

### Contact Details

**Rónán Ó Dálaigh**

**E:** [info@thriftify.ie](mailto:info@thriftify.ie)

**W:** [www.thriftify.ie](http://www.thriftify.ie)



## Trinzo

Trinzo provides global compliance, remediation and project management services to the Medical Device, Pharmaceutical and Bio-pharmaceutical industries. Trinzo utilises their experience, industry leading methodologies and expertise to provide a customised strategy to meet project needs for clients.

### Contact Details

**Liam Turley**

**E:** [liamturley@trinzo.com](mailto:liamturley@trinzo.com)

**W:** [www.trinzo.com](http://www.trinzo.com)



## TripAdmit

TripAdmit provides tour and activity providers with the tools to manage every aspect of their online sales and distribution in one place. Its flexible and powerful booking software provides an end-to-end online sales and distribution solutions globally.

### Contact Details

**John Maguire**

**E:** [john.maguire@tripadmit.com](mailto:john.maguire@tripadmit.com)

**W:** [www.tripadmit.com](http://www.tripadmit.com)



## Tympany Medical

Tympany Medical is an award-winning ENT company established in 2018 by Dr. Liz McGloughlin and Rory O'Callaghan. The OtoVU endoscope will revolutionize endoscopic surgery, allowing surgeons to use a two-handed surgical technique, 'look around' inside body cavities and clean the lens in situ.

### Contact Details

**Elizabeth McGloughlin**

**E:** [elizabeth@tympanymedical.com](mailto:elizabeth@tympanymedical.com)

**W:** [www.tympanymedical.com](http://www.tympanymedical.com)





## UnifyOrdering

UnifyOrdering is re-imagining how buyers and suppliers meet, connect and do business in the wholesale food and hospitality industries. It saves both parties time and money, reduces their carbon footprint and provides them with previously unavailable information and control.

### Contact Details

**Barry McNerney**

**E:** [hello@unifyordering.com](mailto:hello@unifyordering.com)

**W:** [www.unifyordering.com](http://www.unifyordering.com)



## Venari Medical

Venari Medical is a medical device start-up developing novel medical devices for vascular disease. It has pioneered the development of an unprecedented catheter device that utilises the body's natural healing mechanism for the treatment of chronic venous disease and venous leg ulcers.

### Contact Details

**Stephen Cox**

**E:** [stephen@venarimedical.com](mailto:stephen@venarimedical.com)

**W:** [www.venarimedical.com](http://www.venarimedical.com)



## Voxxify

Voxxify helps IT leaders to better understand how employees feel about the technology they use at work. Voxxify systematically gathers, segments and prioritizes employee feedback for any size company in days, compared with many months for existing solutions, so IT can act quickly and decisively.

### Contact Details

**Steve Fleming**

**E:** [steve@voxxify.com](mailto:steve@voxxify.com)

**W:** [www.voxxify.com](http://www.voxxify.com)



## VT IoT

VT, the IoT innovation company, provides connected solutions to make assets work smarter. It builds end-to-end, device-to-cloud IoT solutions that provide its partners with visibility, transparency and understanding over their assets to create new revenue streams, reduce costs and significantly improve operational efficiencies.

### Contact Details

**Mark Bannon**

**E:** mark.bannon@vt-iot.com

**W:** www.vt-iot.com



## Yatta

Yatta helps humans think and feel better about money! The company is on a mission to help you navigate the complexities of financial decision-making. Money is complex, but whether you have a lot or a little, Yatta believes everyone has the right to financial health.

### Contact Details

**Alan Quinlan**

**E:** alan.quinlan@yatta.ai

**W:** www.yatta.ai



## Zipp Mobility

Zipp is an Irish e-scooter sharing company based in NovaUCD. Zipp currently operates in three cities across the UK and employs 20 people. With new e-scooter legislation set to be passed in Ireland early this year, Zipp plans to roll their service out nationwide.

### Contact Details

**Charlie Gleeson**

**E:** info@zippmobility.com

**W:** www.zippmobility.com

# Competitive Start Fund

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## Analytics

Anseris IQ Ltd

Automated Regulatory Monitoring

AVOW Ltd

Bambooth Ltd.

Banba

BEE Arona

BelowHorizon

Bewell Healthy Products Limited

Bumpey

Buyerpix

Cloda

Codebridge Limited

Colourtec

DataLayers

Equideq

EV Energy

Fifty Shades Greener

IlluminAi Tech

My Gut Solution

OpinionX

Orb Media

Outlier Games

Perkforce

Peroxigen Limited

Planet Hologram Studios Ltd

## PluAlto

Positive Carbon

RideShair Ltd

Rogue

RYPT

Sensibin Limited

Smart Reactors Service Ltd

StongBó Agritech LTD

Stratos Medical

Tekrapod Ltd

The PR Training Academy Ltd

The Third Arm

waytoB

\* A number of CSF approved companies are not listed in the directory on their request



## analytics

analytics uses data analytics to help Amazon sellers start and grow a profitable business.

### Contact Details

**Steven Mulligan**

**E:** [contact@catsnatcher.com](mailto:contact@catsnatcher.com)

**W:** [www.catsnatcher.com](http://www.catsnatcher.com)

## Anseris IQ Ltd.

### Anseris IQ Ltd

Anseris IQ provides data analytics for power utilities, making the distribution of electricity greener, cheaper and more reliable.

### Contact Details

**Mike McCormack**

**E:** [mike.a.mccormack@anserisiq.com](mailto:mike.a.mccormack@anserisiq.com)

**W:** [www.anserisiq.com](http://www.anserisiq.com)



## Automated Regulatory Monitoring

ARM eliminates the need to rely on manual samples to monitor compliance and quality assurance for lenders by providing a simple and reliable AI platform that reaches 100% of the portfolio daily.

### Contact Details

**Ignacio Colis**

**E:** [icolis@armonitoring.co.uk](mailto:icolis@armonitoring.co.uk)

**W:** [www.armonitoring.co.uk](http://www.armonitoring.co.uk)



## AVOW Ltd

Informed consent is fundamental to surgery. Consent can be time-consuming and inconsistent. AVOW is a platform that enables medical professionals to send procedure-specific multimedia content to patients' phones/emails. Patients click the link and securely watch the video. The medical professional can check whether the video has been watched and understood.

### Contact Details

**Jane O'Sullivan**

**E:** [osullij5@tcd.ie](mailto:osullij5@tcd.ie)

**W:** [www.avow.ie](http://www.avow.ie)



## Bambooth Ltd.

Bambooth® is an Irish sustainable toothbrush brand offering a premium, plastic-free alternative to a manual plastic toothbrush. Bambooth® is the world's first and only bamboo toothbrush with the accreditation of the Oral Health Foundation- an independent panel of dental experts.

### Contact Details

**Niamh Mc Gill**

**E:** [niamh@bambooth.com](mailto:niamh@bambooth.com)

**W:** [www.bambooth.com](http://www.bambooth.com)

banba

## Banba

Banba is an app that allows customers to order food and drinks directly from their phone, obliterating queues and wait times at venues the world over. Banba enables mobile and contactless ordering, which the company believes will be an integral part of the venue of the future.

### Contact Details

**Dave Alton**

**E:** [dave@banba-app.com](mailto:dave@banba-app.com)

**W:** [www.banba-app.com](http://www.banba-app.com)



## BEE Arona

ARONA is an Irish premium solid perfume brand. The company uses organic beeswax and pure natural essential oils. Its perfume comes in three modern fragrances: Delicate Rose, Calming Lavender and Fresh Citrus. Suitable for people on the go. Arona - making perfect scents.

## Contact Details

**Nora Irwin**

**E:** [nora@aronanaturalfragrance.ie](mailto:nora@aronanaturalfragrance.ie)

**W:** [www.aronanaturalfragrance.ie](http://www.aronanaturalfragrance.ie)



## BelowHorizon

BelowHorizon uses AI and spoken dialog technology to create tailored multiplatform and multimodal language learning solutions for organisations and individuals. The company's language learning agent MILLA guides learners through well-researched, context-integrated, task-based listening, reading and structure activities, and provides vital pronunciation and spoken interaction practice.

## Contact Details

**Emer Gilmartin**

**E:** [info@milla.ie](mailto:info@milla.ie)

**W:** [www.milla.ie](http://www.milla.ie)



## Bewell Healthy Products Ltd

AI based radiology whose customers include private and public hospitals and aid organizations globally. Bewell Healthy Products provides automated detection of TB and cancer from chest x-rays and ADHD and Alzheimers from brain imaging (work in progress).

## Contact Details

**Debjani Roy Choudhury**

**E:** [debjanic2000@gmail.com](mailto:debjanic2000@gmail.com)



## Bumpey

Bumpey creates simple, fast SaaS solutions for SMEs and entertainment venues to manage online ordering and queues. The company was created out of the need for businesses to be able to offer customers a convenient, innovative eCommerce alternative to 'at the till' transactions, without an app.

### Contact Details

**Joe Cleary**

**E:** [hello@bumpey.com](mailto:hello@bumpey.com)

**W:** [www.bumpey.com](http://www.bumpey.com)



## Buyerpix

Buyerpix is an Intelligent Dropbox for fashion buyers, with Instagram style image capture and excel style budgeting. Buyerpix digitises the wholesale buying process by creating a set of tools which buyers and suppliers can use to enhance and improve overall buying and product sell through.

### Contact Details

**Niamh Byrne**

**E:** [info@buyerpix.com](mailto:info@buyerpix.com)

**W:** [www.buyerpix.com](http://www.buyerpix.com)



## Cloda

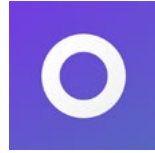
Cloda is a B2B automated sales platform for conversational commerce. The platform allows businesses to sell directly to consumers automatically via messaging apps (such as WhatsApp) through the use of machine learning and natural language processing.

### Contact Details

**Mark Waldron**

**E:** [contact@cloda.io](mailto:contact@cloda.io)

**W:** [www.cloda.io](http://www.cloda.io)



## Codebridge Ltd

Codebridge is a Waterford-based Artificial Intelligence research and development company, working on changing fintech and regtech industries with AI for business solutions, focusing mainly on client onboarding and other AML and KYC sectors.

### Contact Details

**Arnold Adomaitis**

**E:** [info@codebridge.io](mailto:info@codebridge.io)

**W:** <https://overseer.io/>

## ColourTec

ColourTec offers a low maintenance, 100% recyclable, affordable, lightweight metal alternative to timber fence panels, concrete H posts and concrete base panels. The company's innovative manufacturing process, using Formlock roll form technology and Tox jointed H-posts, makes its system stronger and lighter than other products on the market.

### Contact Details

**Breda Kelliher**

**E:** [colourtec25@gmail.com](mailto:colourtec25@gmail.com)

## DataLayers

DataLayers builds embeddable investment and financial solutions for companies to raise capital and incentivize their stakeholders, all the while offering access to high return asset classes for investors.

### Contact Details

**Conor Brady**

**E:** [conormbrady@gmail.com](mailto:conormbrady@gmail.com)





## Equideq

Equideq is an exciting and revolutionary financial services platform that allows anyone, anywhere to purchase and trade micro shares in bloodstock.

### Contact Details

**Michael Young**

**E:** [info@equideq.com](mailto:info@equideq.com)

**W:** [www.equideq.com](http://www.equideq.com)



## EV Energy

EV Energy provides a software platform to electric vehicle (EV) manufacturers, dealers, EV charger suppliers, energy providers and charger installers, allowing them to enhance their customer services. This combined approach gives consumers a seamless transition to Electric Mobility.

### Contact Details

**Raj Lyons Chohan**

**E:** [raj@evenergy.ie](mailto:raj@evenergy.ie)

**W:** [www.evenergy.ie](http://www.evenergy.ie)



## Fifty Shades Greener

Fifty Shades Greener is a leading educational company that teaches businesses and people how to measure, monitor and reduce their carbon emissions, from stabilizing their current environmental impact to reducing this impact by embedding small actions into their daily routines.

### Contact Details

**Raquel Noboa**

**E:** [info@fiftyshadesgreener.ie](mailto:info@fiftyshadesgreener.ie)

**W:** [www.fiftyshadesgreener.ie](http://www.fiftyshadesgreener.ie)



## IlluminAi Tech

IlluminAi Tech is developing smart lighting solutions, integrating human-centric lighting technology with artificial intelligence. IlluminAi Tech aims to deliver the right type of light and visualisation based on individual user needs and activity, to support wellness and cognitive performance.

## Contact Details

**Morteza Matkan**

**E:** [morteza.matkan@gmail.com](mailto:morteza.matkan@gmail.com)

**W:** [www.illuminaitech.com](http://www.illuminaitech.com)



## My Gut Solution

My Gut Solution helps you to improve your irritable bowel syndrome (IBS) by giving you a 'Dietitian in Your Pocket'.

## Contact Details

**Aoife Hanna**

**E:** [aoife@mygutsolution.com](mailto:aoife@mygutsolution.com)

# OpinionX

## OpinionX

OpinionX is a user research platform that helps product and UX teams to discover their users' unmet needs, motivations, values and pain points. The company has built a research product that puts the richness of a focus group into a dynamic and scalable next-generation survey tool.

## Contact Details

**Daniel Kyne**

**E:** [daniel@opinionx.co](mailto:daniel@opinionx.co)

**W:** [www.opinionx.co](http://www.opinionx.co)

## Orb Media

Orb Media creates immersive brand experiences that drive next-gen e-commerce, brand awareness and new revenue. Its invitational experiences work on all devices, compelling consumer engagement. The company tracks and measures consumer interaction, building a data bank based on immersive consumer behaviour.

## Contact Details

**Ciara Sheahan**

**E:** [ciara@orbmedia.ie](mailto:ciara@orbmedia.ie)

**W:** [www.orbmedia.ie](http://www.orbmedia.ie)

## Outlier Games

Independent video game studio developing co-op gaming experiences for PC and consoles. The first release will be 'This Means Warp', a multiplayer spaceship management game arriving in 2021.



## Contact Details

**Paul Froggatt**

**E:** [info@outlier.games](mailto:info@outlier.games)

**W:** [www.ThisMeansWarp.com](http://www.ThisMeansWarp.com)



## Perkforce

Perkforce helps employers to leverage corporate benefits and perks to delight and engage employees, while reinforcing a positive company culture. Support your office and remote workers and give them a voice for the benefits and perks they value. Perkforce listens and helps you take action.

## Contact Details

**Albert Williams**

**E:** [info@perkforce.com](mailto:info@perkforce.com)

**W:** [www.perkforce.com](http://www.perkforce.com)

## Peroxigen Ltd

Peroxigen makes a powerful sanitiser from water. It generates Ozone (O<sub>3</sub>), one of the most powerful oxidising agents, in water, with nothing added. Multiple uses, anywhere clean safe water is required. Environmentally sustainable, Ozone rapidly decays to Oxygen. Uses include Covid-19, agriculture, horticulture, water treatment, laundry, leisure.

### Contact Details

Owen Leonard

E: [info@peroxigen.com](mailto:info@peroxigen.com)

W: [www.peroxigen.com](http://www.peroxigen.com)



## Planet Hologram Studios Ltd

Planet Hologram Studios is a 3D hologram production studio, designing and creating XR immersive technology experiences that are visible to the naked eye by merging online tech with reality. It's VR but without the glasses. The company serves sectors including education, luxury, retail, art, business, culture and heritage.

### Contact Details

Aisling Hurley MSc.

E: [info@planethologramstudios.com](mailto:info@planethologramstudios.com)

W: [www.planethologramstudios.com](http://www.planethologramstudios.com)



## PluAlto

PluAlto's enterprise SaaS solutions provide HR and team leaders with a real-time support tool, giving users instant access to the right information specific to every situation. Built with intelligent, conversation-based AI and smart data analytics, it helps organisations to respond, resolve and reshape workplace cultures.

### Contact Details

Cliona Murray

E: [Info@plualto.com](mailto:Info@plualto.com)

W: [www.plualto.com](http://www.plualto.com)



## Positive Carbon

Positive Carbon provides hotels and food businesses with fully automated food waste monitoring to help cut their food waste in half, saving them hundreds of thousands while helping the environment.

### Contact Details

**Aisling Kirwan**

**E:** [aisling@positivecarbon.org](mailto:aisling@positivecarbon.org)

**W:** [www.positivecarbon.org](http://www.positivecarbon.org)



## RideShair Ltd

RideShair is a white-label, digital platform that enables shared rides globally, reducing the need for single-occupancy vehicles.

### Contact Details

**Dan Mulcahy**

**E:** [daniel@rideshair.com](mailto:daniel@rideshair.com)

**W:** [www.rideshair.com](http://www.rideshair.com)



## Rogue

Rogue is a smarter, slower read for women by women. The subscription-only online magazine publishes weekly, reclaiming the slow Sunday morning read.

### Contact Details

**Cassie Delaney**

**E:** [hello@roguecollective.ie](mailto:hello@roguecollective.ie)

**W:** [www.roguecollective.ie](http://www.roguecollective.ie)



## RYPT

RYPT is a coaching platform that connects performance coaches with their clients/athletes. It simplifies the delivery of individualized training plans and takes the pain out of data collection. The platform provides coaches with the insights they need to optimize performance and the eCommerce tools to monetize their expertise.

### Contact Details

**Cormac O'Beirne**

**E:** [cormac@rypt.app](mailto:cormac@rypt.app)

**W:** [www.rypt.app](http://www.rypt.app)



## Sensibin Ltd

Sensibin's vision is to empower the global recycling effort through the use of its patent-pending, AI-powered technology. Its motto is 'Recycling made easy', and the company envisages several products (based on its core waste object classification technology) that can assist the global recycling effort.

### Contact Details

**Nathan Misischi**

**E:** [nathan@sensibin.com](mailto:nathan@sensibin.com)

**W:** [www.sensibin.com](http://www.sensibin.com)



## Smart Reactors Service Ltd

Smart Reactors offers a high performing, cost-effective coating technology with IP for use with 'ECMO' as an enabling technology for device manufacturers. Spearheading the innovation is a R&D company, headquartered in the IHUB, GMIT, Galway, home to many innovative medical device start-ups.

### Contact Details

**Brian Haddigan**

**E:** [brian@smartreactors.com](mailto:brian@smartreactors.com)

**W:** [www.smartreactors.com](http://www.smartreactors.com)



## Stratos Medical

Stratos Medical is developing a novel in-dwelling cannula, with initial applications in haemodialysis and phlebotomy.

### Contact Details

**Craig Landsberg**

**E:** craig.landsberg@gmail.com

**W:** www.stratosmed.com



## StrongBó Agritech Ltd

StrongBó gives farmers and the beef supply chain insights into the economic and environmental efficiency of the production process. StrongBó in-pen weighing validates feed input and aids the sale of animals online. All the while, the historic animal information will promote full transparency for the consumer.

### Contact Details

**Micheál McInerney**

**E:** info@strongbo.ie

**W:** www.strongbo-agtech.com



## Tekrapod Ltd

Tekrasport is dedicated to engineering products that remove boundaries and unleash potential. Tekrasport is an innovation company that believes simplicity is more difficult!

### Contact Details

**John Hanley**

**E:** John@tekraport.com

**W:** www.tekraport.com

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## The PR Training Academy Ltd

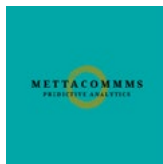
The PR Training Academy conducted extensive international industry research which revealed the need for a new platform. METTACOMMS will gather communications information from multiple global sources, analyze it using AI, NLP and algorithms, and produce predictive estimates of impacts that the industry needs.

### Contact Details

Ellen Gunning

E: [ellen@prtrainingonline.com](mailto:ellen@prtrainingonline.com)

W: [www.prtrainingonline.com](http://www.prtrainingonline.com)



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## The Third Arm

The Third Arm has been designed to reduce the risk and optimize the process of attaching implements to the standard tractor 3-point linkage. The device provides the driver with full control of the lift arm width from the safety of the cab via remote-control.

### Contact Details

Philip Dickson

E: [philip@thethirdarm.com](mailto:philip@thethirdarm.com)

W: [www.thethirdarm.com](http://www.thethirdarm.com)



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## waytoB

waytoB is an assistive technology company whose main product is a smartphone and smartwatch app to help people with higher support needs to travel independently. Its technology guides users via icons on their smart device, indicating where to turn, cross the road and alight the bus.

### Contact Details

Talita Holzer

E: [hello@waytoB.com](mailto:hello@waytoB.com)

W: [www.waytoB.com](http://www.waytoB.com)





# New Frontiers

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Babogue

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Beardsmith

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DogNotDuck

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Hiiker

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Hub Planning Limited

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Little Red Edu

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OvisAg

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PARKLiFE

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Pictrackr

---

Prodensus

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Project One Sky

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SafeCare Nursing Software

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Thanks Plants

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UBO Service

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## Babogue

Babogue is a consultancy and support service for parents who are struggling with their children's sleep.

## Contact Details

Erica Hargaden

E: [info@babogue.com](mailto:info@babogue.com)

W: [www.babogue.com](http://www.babogue.com)



## Beardsmith

Beardsmith makes beards look and feel great. The company's natural and masculine beard care range is handmade in Kerry and features traditional soaps, shampoos, beard oils and styling waxes. Available online, through subscription and at select suppliers around Ireland, Beardsmith is the Irish beard care expert.

## Contact Details

Matthew Smith

E: [info@beardsmith.ie](mailto:info@beardsmith.ie)

W: [www.beardsmith.ie](http://www.beardsmith.ie)



## DogNotDuck

For teams building websites, who have chaotic website review processes, DogNotDuck is an embedded annotations tool for websites. Instead of using emails, Word/Excel documents or project management software for compiling, documenting and actioning feedback, users can discuss issues directly on the website they work on.

## Contact Details

Derek Nolan

E: [quack@dognotduck.com](mailto:quack@dognotduck.com)

W: [www.dognotduck.com](http://www.dognotduck.com)



## Hiiker

Hiiker is documenting all of the world's long-distance hiking trails for its Android, iOS, and web platforms. With more than 100k downloads, Hiiker has quickly grown to become the most popular platform in the world for budding adventurers looking to explore the world on foot.

### Contact Details

**Paul Finlay**

**E:** paul@hiiker.co

**W:** hiiker.app



## Hub Planning

Hub Planning has developed DataHub, a web-based demographic analysis platform that transforms socio-demographic data into visual and interactive decision support tools. No more trawling through public websites, navigating the Census and running the numbers yourself. DataHub makes sure you have what you need at your fingertips.

### Contact Details

**Maria Hall**

**E:** maria@hubplanning.ie

**W:** www.hubplanning.ie



## Little Red Edu

Little Red Edu enables early learners to learn and speak English through a Learn & Play platform, using augmented reality and Soapbox Labs speech recognition for a fun learning experience. Lessons for children are designed to feel like play time while tracking their progress accurately.

### Contact Details

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## OvisAg

OvisAg has developed a bio technology that monitors an animal's key bio indicators in order to accurately predict birth and prevent dystocia from occurring.

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## PARKLIFE

PARKLiFE Naturally Guilt-Free Dog Treats. Its purpose: to enrich the precious time that we spend with our pets. Its vision: to be the most loved treat brand among Millennial Pet Parents. Its mission: to get PARKLiFE products within paws-reach of fur-babies around the world.

### Contact Details

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## Pictrackr

Pictrackr provides photographers and videographers with a tool that tags and tracks who and how their content is used, ensuring the correct license is purchased for the usage. This allows content creators to maximise their earnings through royalties, especially when selling via stock libraries.

### Contact Details

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## Prodensus

Prodensus helps companies to revolutionize how they manage procurement challenges, reduce their costs, optimize supplier partnership and service by offering a dynamic sourcing solution to allow negotiation of rates to happen on a continuous basis.

### Contact Details

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## Project One Sky

After successfully delivering blended and Covid-ready wellbeing courses to transition year students across Ireland, Project One Sky is preparing to expand its product range to include courses for all secondary school ages as well as a wellbeing gauge for all schools.

### Contact Details

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## SafeCare Nursing Software

SafeCare is a digital solution to paper documentation for private care homes. SafeCare is built by the nurse for the nurse to reduce care home cost, increase care quality and return time to care.

### Contact Details

**Ali-Rose Sisk**

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THANKS  
PLANTS

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## Thanks Plants Ltd

Thanks Plants creates delicious vegan meatless meats that maintain a wholesome nutritional profile. Our products include Apple & Sage sausages, Sundried Tomato & Herb sausages, Frankfurters plus a seasonal Festive Roast. New product launches are lined up for 2021 through retail and online channels.

## Contact Details

**Aisling Cullen**

**E:** [aisling@thanksplants.co](mailto:aisling@thanksplants.co)

**W:** [www.thanksplants.co](http://www.thanksplants.co)



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## UBO Service

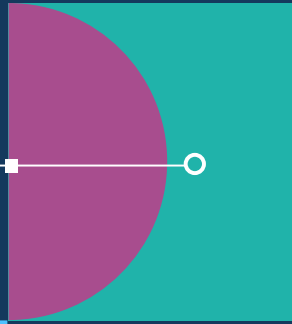
UBO Service offers an innovative new solution for obliged entities to understand who their beneficial owners are. It helps businesses to transform customer journeys, reduce fraud and meet ongoing compliance obligations. Its service enables you to capture legal declarations in line with your compliance obligations.

## Contact Details

**Ben Cronin**

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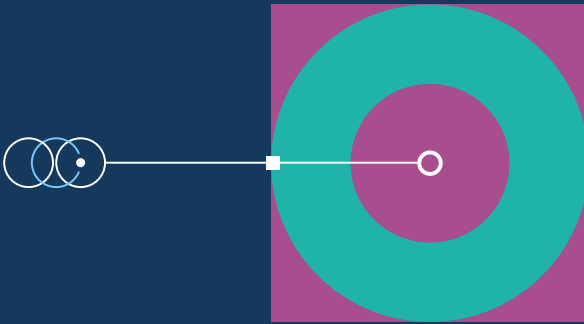
**W:** [www.uboservice.com](http://www.uboservice.com)



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	<b>European Union</b> European Structural and Investment Funds
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