COMMERCIALISATION FUND SUPPORT - EVALUATION FORM

Instructions for Evaluators

The evaluation assesses the innovation and technology development, the commercial case including the potential for economic impact in Ireland, the project management and costs presented by the applicant for the technology/innovation/project idea that is the basis of the proposal. All evaluation criteria are equally weighted. An evaluator is requested to give concise, constructive and specific feedback that will be helpful to the applicant. The evaluators’ comments will be used as input to the final funding decision. The comments will be provided to the applicant in an anonymised form as part of feedback on their application.
Applicant Name:  

Project Number:  

Project Title:  

### Commercial Opportunity

Is there a credible commercial opportunity for the Innovation?

Has the applicant:
- Described the problem/challenge/unmet need in the market the innovation/solution will address?
- Outlined how the innovation/solution is an appropriate fit for the market described?
- Described a realistic end-market for the innovation/solution including market size, trends and barriers to entry?
- Detailed the competitors in the market?
- Detailed the competitive advantages/Value proposition of the innovation/solution?
- Validated the opportunity through engagement with potential customers/licensees/end-users/others?

Comments on Commercial Opportunity:

### Innovation and Technology Development

Is the project innovative with potential to add technological value?

Has the applicant:
- Described the innovation/solution and its underlying technologies?
- Provided satisfactory data on preliminary technical development work where applicable?
- Described the innovative value / originality / novelty of the innovation/solution?
- Provided evidence of literature, patent searches to demonstrate the novelty of the innovation/solution?
- Outlined intellectual property issues that could either facilitate or adversely affect the exploitation of the innovation/solution?

Comments on Innovation and Technology Development:

### Exploitation and Economic Impact

Is the commercialisation of the innovation likely to have an economic impact in Ireland?

Has the applicant:
- Outlined the intended route to commercialisation?
- Outlined how the commercialisation will have an economic impact in Ireland either through license to existing Irish industry or through a start-up?

Comments on route to exploitation and economic impact in Ireland:

### Project Team, Workplan and Management
Is the project team, workplan and management appropriate?

Does the project have:
- a team with relevant skills and sufficient resources to successfully carry out the project?
- clearly described, feasible technical and commercial workplans?
- realistic project timelines?
- appropriate technical and commercial deliverables?
- key risks and contingencies outlined?
- an appropriate distribution of tasks where relevant in collaborative projects?

Note: First time applicants to the programme or applicants who have not previously had funding from the programme may not have a track record in commercialisation and should not be disadvantaged.

Comments on Project team, Workplan and management:

<table>
<thead>
<tr>
<th>Project Costs</th>
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<td>Are the requested costs:</td>
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<td>- realistic and appropriate to the project outputs?</td>
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<td>- adequately justified for each category and project stage?</td>
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Comments on Project Costs:

Overall Evaluation comments:

Please include in this section any changes you recommend to strengthen the project.

Comment on:
Proposal Strengths:

Major Weaknesses

Minor Weaknesses:

Recommendation: Indicate ‘Yes’ for one recommendation only

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<th>Fund</th>
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| Not Recommended for Funding |

| For a ‘Fund Recommendation’ - Do you have any suggested changes to the project? |

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The Commercialisation Fund programme is co-funded by the European Regional Development Fund (ERDF) under Ireland’s European Structural and Investment Funds Programmes 2014-2020.