

# COMMERCIALISATION FUND PROGRAMME 2015

## COMMERCIAL CASE FEASIBILITY SUPPORT APPLICATION FORM

### Applicant Details

<b>Name:</b>	Majella Applicant	<b>Gender:</b>	Female
<b>Institution:</b>	Test University	<b>Department:</b>	Enterprise Ireland, Mervue Business Park Galway
<b>Address:</b>	company address line 1, company address line 2, Dublin company, post code, Ireland		
<b>Landline Number:</b>	09178910	<b>Mobile Number:</b>	087123456
<b>Email:</b>	mapp@test.fake		

### Project Details

<b>Reference No:</b>	CF-2015-0227-Y	<b>Date Created:</b>	20/01/2015
<b>Project Title:</b>	This is a sample Commercial Case Feasibility Application for viewing only.		
<b>Status:</b>	Draft		
<b>Technology area most relevant to your proposal:</b>	Manufacturing, Engineering and Energy		
<b>Project Duration:</b>	three months		

### Advisors

<b>Technology Transfer Office Case Manager or equivalent:</b>	Majella Test TTO-Maher
<b>EI Commercialisation Specialist:</b>	test CS Majella Maher

### Progenitor Projects

#### Progenitor Project(s) / Grant Award(s) Information

<b>Funding Body Name:</b>	<b>Name of Grant Type:</b>	<b>Year of Grant Award:</b>	<b>Grant Award Reference Number / Project Code:</b>
Other Test Funding agency	Test Grant type	2012	Test Reference number

## Project Description

**Briefly describe your project idea for the proposed follow-on Commercialisation Fund application including an outline of any relevant background research you have conducted to date:**

maximum 500 words

Briefly describe your planned CFF project here. You can add a schematic if it helps to explain the project.

**Schematic Upload:**

**Explain why your project idea has advantages over existing research:**

maximum 500 words

What is different about your innovation/project idea compared to other technologies and on-going relevant research or similar innovations in development?

**Explain why the applicant/project team needs the Feasibility Support (e.g. to address a lack of market knowledge, experience in building commercial case, industry contacts) and how you intend to use the Feasibility Support Funding:**

maximum 500 words

Why do you need to undertake this feasibility study?

**Detail the interaction of the applicant with the TTO or equivalent office to date on this project and interactions with the TTO or equivalent office on other projects that have led to commercialisation outcomes - specifically, licences, options or spinouts:**

maximum 500 words

What has your interaction with your TTO or equivalent office been to date. How do you plan to progress your relationship with this office?

## Project Tasks

### Project Tasks List

<b>Task Description:</b>	<b>Duration (weeks):</b>
Market analysis to scope relevant target markets for the innovation	4
Meet companies in Ireland and the UK to get feedback on the innovation	4
Understand regulatory hurdles associated with commercialisation	2

## Project Costs

### Project Costs Summary Table

#### Consultant Costs

<b>Number of Days:</b>	<b>Daily Rate:</b>	<b>Total:</b>
8	€500.00	€4,000.00
<b>Justification:</b>	Consultant to undertake the market analysis	
5	€450.00	€2,250.00
<b>Justification:</b>	Consultant to provide advice on regulatory requirements	

				<b>Total:</b>	<b>€6,250.00</b>
<b>Travel Costs</b>					
				<b>Domestic / Overseas:</b>	<b>Total:</b>
				Domestic	€500.00
<b>Justification:</b>	to visit Irish companies				
				Overseas	€800.00
<b>Justification:</b>	to visit companies based in the UK				
				<b>Total:</b>	<b>€1,300.00</b>
<b>Prototyping Costs</b>					
<b>Number of Days:</b>	<b>Daily Rate:</b>	<b>Total Labour Cost:</b>	<b>Materials:</b>	<b>Total:</b>	
	<b>Total:</b>	<b>€0.00</b>	<b>€0.00</b>	<b>€0.00</b>	
<b>Other Costs</b>					
				<b>Total:</b>	
				<b>Total:</b>	<b>€0.00</b>
				<b>GRAND TOTAL:</b>	<b>€7,550.00</b>

## Applicant CV

### Researcher's CV:

#	File Name	Size	Date
1.	<a href="#">CV_for_CF_Application_FormMM.pdf</a>	58 KB	11/02/2015 08:50

The Commercialisation Fund is co-funded by the European Regional Development Fund (ERDF) under Ireland's European Union Structural and Investment Funds Programme 2014-2020.



## Curriculum Vitae: MMaher

*Guidance Note-Please do not exceed 2 pages*

### PERSONAL DETAILS

Present Position:

Institution/Affiliation/Company:

Qualifications:

Awards and Honours:

Relevant Professional Memberships/Activities:

### CAREER HISTORY

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### CURRENT RESEARCH INTERESTS

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### PREVIOUS COMMERCIAL EXPERIENCE/APPLIED RESEARCH ACTIVITY AND/OR COMMERCIALISATION OF RESEARCH OUTPUTS

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### FUNDED GRANTS IN PAST 5 YEARS:

Funding Body Name	Grant Type/Reference number	Year of award	Amount of award

### RECENT RELEVANT PUBLICATIONS (LIMIT TO 5):

### RECENT RELEVANT PATENTS (LIMIT TO 5):