

# IP Advisor/Consultant Directory

## Guidance on using the IP Advisor Directory

The information included here is provided by the service providers themselves and has not been altered or verified by Enterprise Ireland in any way. The aim of the directory is to provide very brief description of the types of services and expertise available to applicants of the EI IP strategy Offer. The directory will be regularly updated, and users of the directory should take note that this is not an exclusive list of all available advisors and nor is it a list of Enterprise Ireland approved service providers. **Therefore, the inclusion of any service provider (firm or individual consultant) and/or the information provided on this list does not constitute a recommendation from Enterprise Ireland.** It is the responsibility of each applicant the EI IP Strategy Offer to source service providers to meet their own requirements and to assess their suitability for the assignment in question.

The Directory is divided into two sections. Section A relates to firms and Section B relates individual consultants.

## The EI IP Strategy Offer

The Enterprise Ireland Intellectual Property Strategy Offer is a financial offer for EI client companies. The offer aims to support these companies to develop an IP Strategy aimed at managing and exploiting the results of their research, development and innovation activities with a view to growing their business. The structure and objectives of the offer are summarised in Figure 1 below. More detail on the offer can be found at the following web address: <https://www.enterprise-ireland.com/en/funding-supports/Company/Eestablish-SME-Funding/Intellectual-Property-Strategy-Offer.html>. Enquiries can be emailed to [IPStrategy@enterprise-ireland.com](mailto:IPStrategy@enterprise-ireland.com).



Figure 1. Enterprise Ireland IP Strategy Offer

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## Section A - Firms

### Companies providing IP Strategy related services to industry

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Evoquent</b>	<a href="#">Mary White</a>	<a href="http://www.evoquent.ie">www.evoquent.ie</a> <a href="https://www.linkedin.com/company/37224693/admin/">https://www.linkedin.com/company/37224693/admin/</a>	<b>(087) 1784557</b> <a href="mailto:marywhite@evoquent.ie">marywhite@evoquent.ie</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Irish Trade Mark Agent EU Trade Mark Agent Successful completion of inaugural EU Trade Marks and Designs Education Programme (EU Intellectual Property Office - Award Year: 2019) Expert Member of ISO Technical Committee 279 (Innovation Management - Intellectual Property) Certificate in Trade Mark Law (Law Society of Ireland - Award Year: 2015) Masters in Publishing (NUI Galway - Award Year 2001) CIPD Associate Member		Evoquent specialises in identifying and protecting key brand assets for start-up and SMEs. We can help audit your brand or assist with brand development and can help you obtain registered rights (including trade marks and designs worldwide) for general brand protection or strategically, with a view to IP assets to attract investment. Evoquent also offers 'personal brand' development services for business owners and leaders to cultivate and tailor their desired personal presence and impact. We also assist larger and international companies with trade mark and design registration, and with embedding brand values in team culture through training, leadership mentoring and internal brand initiatives.	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Xenon Health Solutions</b>	<b>Joanna Griffin</b>	<a href="http://www.xenonhealthsolutions.com">www.xenonhealthsolutions.com</a>	<b>086-8387644</b> <a href="mailto:joannagriffin@xenonhealthsolutions.com">joannagriffin@xenonhealthsolutions.com</a> <a href="mailto:liztully@xenonhealthsolutions.com">liztully@xenonhealthsolutions.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
With more than 30 years combined experience in the areas of scientific/clinical research and healthcare delivery, we are healthcare experts with practical experience in IP management. We maximize the value		Xenon Health Solutions is uniquely positioned to provide the best expertise to bring products from ideation to market. Our scientific and clinical experience ensures our clients a strong and fully compliant	

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and quality of IP in healthcare innovations, while navigating international regulations and local procedures.	product development journey. From harvesting IP to designing a successful clinical strategy, compiling clinical study protocols and managing clinical studies - Xenon provides world-class expertise at every step. - Innovation capture and IP clinics - Invention disclosure documents - Technical writing - IP strategy and search - Specification writing - Patent attorney liaison - HPRA documentation preparation We can work through every aspect of your invention and tailor our services to what is required.
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Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Hanna Moore + Curley</b>	<a href="#">Conor Boyce</a>	<a href="http://www.hmc-ip.com/about-us">www.hmc-ip.com/about-us</a> <a href="http://www.linkedin.com/company/hanna-moore-&amp;-curley/">www.linkedin.com/company/hanna-moore-&amp;-curley/</a>	<a href="mailto:mail@hmc-ip.com">mail@hmc-ip.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
A high technology firm of European, UK and Irish patent and trademark attorneys		We have a history of working with Irish SMEs, universities and spin-outs to develop their IP portfolio from foundation through to fulfilling their potential and wish to continue to bring this experience to new clients through the EI IP plus and IP strategy offers.	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Acuatus</b>	<a href="#">Alistair Payne</a>	<a href="http://www.acuatus.com">www.acuatus.com</a>	<a href="mailto:alistairpayne@acuatus.com">alistairpayne@acuatus.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Advice and representation in non-contentious and contentious intellectual property matters including patents, trade marks, copyright, design, confidential information, IP strategy and technology commercialisation. Designing and implementing trade mark protection programmes worldwide. Domain name protection and dispute resolution. High Court litigation and mediation in all IP and technology related matters in Ireland and strategic advice and management of IP litigation in Europe and overseas. Solicitors and European Trade Mark Agents with considerable international experience in transactional and litigious matters.		Review and audit of IP creation and assets. Development of IP operating guidelines and procedures for key day to day corporate activities. Implementation of recommended IP protection programme. Preparation of standard contractual templates for protection of IP in day to day activities. Brand protection programme in Europe and worldwide. IP due diligence review before business sale or financing. IP advice and transactional documents for sale or acquisition. IP dispute resolution in Ireland and strategic management and resolution of IP disputes in Europe and overseas.	

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Firm Name	Contact Person	Web Address (s)	Phone/Email
FRKELLY	<a href="#">Paul Keane</a>	<a href="http://www.frkelly.com">www.frkelly.com</a> <a href="http://www.youtube.com/watch?v=taZwE0JXvJ8&amp;t=2s">www.youtube.com/watch?v=taZwE0JXvJ8&amp;t=2s</a> <a href="http://frkelly.com/who-we-are">http://frkelly.com/who-we-are</a>	<a href="mailto:p.keane@frkelly.com">p.keane@frkelly.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>FRKelly has a strong affinity with a broad spectrum of sectors from life sciences, cleantech and medical devices to software, computing, electronics and engineering. The ICT and Engineering Patents practice comprises 10 qualified patent attorneys, of which 2 are chartered engineers, 2 chartered physicists, 5 electronic engineers and is lead by Paul Keane. Our Life Sciences Patents practice consists of 6 Ph. D. qualified attorneys and is lead by Dr. Maura O’Connell, current Managing Partner. With over 20 years of experience, Maura specialises in oral hearings, oppositions and appeals, before the European Patent Office. FRKelly have an extensive Trade Mark practice. Our Trade Mark Attorneys possess considerable knowledge of the industry and advise on all aspects of trade mark protection with a particular focus on areas such as Food &amp; Drinks, Entertainment, Marketing, Exports, and FCMG. We are listed among the top 5 filers of trademarks at the EUIPO. Shane Smith and Niamh Hall, two of our Trade Mark partners have also co-authored the book “Intellectual Property Law in Ireland (Dec 2016, 4th Edition)” which was recently nominated as law book of the year 2017. We have experienced Patent and Trademark attorneys that represent clients in the following sectors: Aeronautics, Architecture, Automotive, Chemical Engineering, Construction + Building Materials, Defence inc. Aerospace; Security and Unmanned Aerial System, Electrical Engineering, Energy and Natural Resources, Fashion Financial Services + E-Commerce, Food &amp; Beverage, Green Technology, Industrial Manufacturing, Information Science; Technology + Communications, Luxury Goods, Mechanical Engineering, Media; Entertainment &amp; Publishing, Medical Devices, Robotics +</p>		<p>Our Services We offer a wide range of services relating to patents, trade marks, designs, copyright, and other intellectual property matters. We provide cost effective, specialised counsel and undertake the preparation, registration, and prosecution of applications for patents, trademarks, designs and other forms of registered intellectual property. The services we provide cover the entirety of the European Union, as well as the additional member states of the European Patent Convention. We also provide consultancy services for advising start-up how to harvest IP and the processes that need to be put in place in accordance with international best practices. Our services include: Patents: We file and prosecute patent applications before the European Patent Office, the UK Intellectual Property Office and the Irish Patents Office. Our teams of European Patent Attorneys cover the full spectrum of technical areas, from ICT to biotechnology. Trade Marks: We look after all stages of the trade mark registration and maintenance (renewal) process. We can advise on infringement issues, domain name disputes, passing off, and unfair competition. We are the global custodian of the International Trade Mark registration portfolios of many companies and maintain watches against conflicting trade marks, while opposing third party issues as appropriate. Designs: We file and prosecute design applications before the European Intellectual Property Office, the Irish Patents Office, and the United Kingdom Intellectual Property Office. We protect and maintain European design interests for global corporations and indigenous Irish companies. We are greatly experienced in advising on the registerability</p>	

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<p>Nanotechnology, Optics, Pharmaceuticals; Biotechnology + Life Sciences, Retail, Semiconductors, Space Technology, Sports + Fitness, Travel.</p>	<p>of designs in Europe. IP Agreements: We prepare intellectual property related agreements, including assignment or licensing of patents, trade marks, copyright, designs, and know-how; and collaboration agreements in general. Domain Names: We look after domain name registration and maintenance (renewal) processes. We also advise on domain name disputes. Renewals: We offer a dedicated renewals department for handling domestic and international patent, trade mark, design, and domain name renewals. General: We offer advice in relation to all intellectual property matters including copyright; know how, trade secrets, litigation, confidentiality agreements, assignments, consultancy agreements, franchise agreements, and intellectual property audits.</p>
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Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Cruickshank</b>	<a href="#">Richard O'Connor</a>	<a href="http://www.cruickshank.ie">www.cruickshank.ie</a> <a href="https://www.linkedin.com/company/3311057/admin/updates/">https://www.linkedin.com/company/3311057/admin/updates/</a> <a href="https://twitter.com/CruickshankIP">https://twitter.com/CruickshankIP</a>	<b>012992222</b> <a href="mailto:roconnor@cruickshank.ie">roconnor@cruickshank.ie</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Patents, Trade Marks and Registered Designs. Preparation, filing and prosecution. Infringement analysis and advice. Valuation of IP portfolios and intangible assets. We also provide advice regarding filing strategies and cash-flow management through the process. Irish and European Patent and Trade Mark Attorneys with qualifications across a broad range of technologies.</p>		<p>Filing strategies, licensing, valuation and the integration of IP strategies and business planning.</p>	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>MacLachlan &amp; Donaldson</b>	<a href="#">Denis McCarthy</a>	<a href="http://www.maclachlan.ie">www.maclachlan.ie</a>	<a href="mailto:mccarthyd@maclachlan.ie">mccarthyd@maclachlan.ie</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Technical Expertise: ICT, Telecom, Chemistry, Biotech, Mechanics, Oil&amp;gas, Physics, Electronics, and Agriculture. Qualifications: - European, Irish, and</p>		<p>Registered IP rights (Patents, Designs, Trade Marks)-International, Europe, Ireland, United Kingdom and Worldwide through our network of</p>	

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<p>UK Patent Attorneys. – EU, UK, Irish Trademark Attorneys - Our attorneys are educated up to PhD level (See website for attorney profiles) - Our UK Patent Attorneys are also qualified as IP litigators - Our Attorneys actively participating in the ongoing education of IP professionals in Ireland (CEIPI tutors, Irish Patent/Trademark exams tutors)</p>	<p>Associates - Trade secret and Copyright - IP management (e.g. filing, reporting, renewals, IP assignments) -IP strategy (e.g. identifying areas of innovation, competitor analysis, Freedom to Operate, IP to product mapping, IP harvesting, IP budgeting, IP portfolio review/Audit, IP value assessment, define formulating an IP protection strategy based on key business factors. -Putting in place internal procedures for the protection of IP rights ( e.g. Invention disclosures forms, Trade secret/copyright procedures, IP peer review) - IP education (e.g. IP awareness sessions). - R&amp;D/Innovation Management (e.g. project management, preparing R&amp;D funding proposals, aligning innovation with business strategy) - Advise on how to qualify for the KDB ( e.g. identify qualifying IP assets, IP harvesting, review patent portfolio, prepare patentability opinion and associated documentation for obtaining the KDB certification of Invention, liaise with Tax consultants) and R&amp;D Tax credits. - Review licensing contracts and IP assignments - Advise on IP litigation in Ireland, UK, and abroad.</p>
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Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Definition IP Limited</b>	<a href="#">Eimear Sampson</a>	<a href="https://www.definitionip.com/">https://www.definitionip.com/</a> <a href="https://www.linkedin.com/in/eimear-sampson-81b7614/">https://www.linkedin.com/in/eimear-sampson-81b7614/</a>	<a href="mailto:eimear.sampson@definitionip.com">eimear.sampson@definitionip.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>We advise around all aspects of Intellectual Property, including patents, trade marks, designs, copyright and IP portfolio management and strategy. Our attorneys are patent, trade mark and design attorneys, qualified to act before the European, Irish, and UK patent, trade mark and design offices. We have specialists across all technical fields, including chemistry, biotechnology, mechanical engineering, electronics and software.</p>		<p>IP auditing – this can identify any registered and unregistered IP rights that you hold, advise on whether – and for what- registered rights should be pursued, and advise on how to maximise protection for your IP (for instance via the use of SPCs, ongoing filing strategies etc.) IP training and resource management - including staff training; implementation of procedures to monitor and assess potentially valuable IP; set-up of procedures to monitor non-registered rights, including trade secrets and know-how etc. Freedom to Operate – reviewing and advising on your ability to commercialise your products without infringing third party rights.</p>	

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Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Murgitroyd</b>	<a href="#">Anne Marie Carr</a>	<a href="https://www.murgitroyd.com/global-information/ireland/">https://www.murgitroyd.com/global-information/ireland/</a> <a href="http://www.murgitroyd.com">www.murgitroyd.com</a>	<b>01 882 9400</b> <a href="mailto:info@murgitroyd.com">info@murgitroyd.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Murgitroyd now ranks among the largest groups of patent and trade mark attorneys in Europe, with over 55 patent and trade mark professionals and more than 300 staff. Murgitroyd has 15 offices throughout Europe, in Ireland, the UK, Finland, France, Germany, Italy and Switzerland, from which we provide local and European representation.</p> <p>The services offered by Murgitroyd include all aspects of patents, trade marks and designs, in addition to IP strategy and portfolio management, IP audits and licensing. Murgitroyd's patent attorneys have a wide range of technical expertise across many different disciplines including engineering, electronics, software, life sciences, chemistry and pharmaceuticals.</p>		<p>The services offered by Murgitroyd include all aspects of patents, trade marks and designs, in addition to IP strategy and portfolio management, IP audits and licensing. Murgitroyd's patent attorneys have a wide range of technical expertise across many different disciplines including engineering, electronics, software, life sciences, chemistry and pharmaceuticals</p>	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Ronan Daly Jermyn</b>	<a href="#">Diarmaid Gavin</a>	<a href="http://www.rdj.ie">www.rdj.ie</a> <a href="https://www.linkedin.com/company/ronan-daly-jermyn/">https://www.linkedin.com/company/ronan-daly-jermyn/</a>	<b>021 4802707</b> <a href="mailto:diarmaid.gavin@rdj.ie">diarmaid.gavin@rdj.ie</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Ronan Daly Jermyn provides specialist advice on a variety of IP legal issues. Our lawyers also have substantial experience of assisting clients in the acquisition and effective exploitation of intellectual property through licensing, franchising, transfer and other arrangements. We have significant expertise in the area of technology transfer and collaborative research arrangements between universities and the private sector. For many years we have advised three of Ireland's leading universities (University College</p>		<p>IP Legal Due Diligence and Health-Check. IP Licensing and acquisition agreements. Collaborative Research Agreements. Corporate structure and intercompany IP arrangements. R&amp;D Tax Credits and Knowledge Development Box Claims.</p>	

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Cork, National University of Ireland Galway and University of Limerick) on IP matters, as well as companies who have "spun-out" from Higher Education Institutes. Our Tax team also advises on R&D Tax Credits, Knowledge Development box and tax structuring in relation to IP exploitation models.	
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Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Inngot Limited</b>	<a href="#">Paul Rogers</a>	<a href="http://www.inngot.com">www.inngot.com</a> <a href="http://www.linkedin.com/company/inngot">www.linkedin.com/company/inngot</a>	<a href="mailto:paul@inngot.com">paul@inngot.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Our team specialise in helping organisations to identify, manage, value and trade their IP and intangibles. With professional expertise gained from within the Advanced Materials &amp; Manufacturing, Automotive, Construction, Creative Industries, Financial &amp; Professional Services, ICT and Life Sciences sectors, as well as significant project experience in many other markets, our team can add significant value to almost any innovative organisation. Furthermore, because we are not in the business of filing IP rights, our IP strategy recommendations are balanced across a broader spectrum than 'simply' protection. We are uniquely placed to provide you with a comprehensive, relevant service, because: Our knowledge isn't theoretical – all our delivery team have hands-on experience of obtaining and protecting IP rights. We're commercially-minded - as well as their IP expertise, all members of our delivery team have also been high growth business coaches. Our services are backed by Inngot's toolkit - so we can get to the heart of the assets your business owns and put a value on them. We're independent - when we make our recommendations, we can provide you with a choice of locally-based firms, who can provide you with a free quotation for any follow-up professional support required. You're not tied to us, or anyone else.</p>		<p>Online IP profiling and action planning tools – are a quick and easy way for you to identify your IP and intangibles, create a downloadable inventory and highlight any key actions to take to protect and maximise the value of your IP. Technology evaluations – are ideal for assessing early stage technologies, where market opportunities need sizing or further investment is required. IP audits and IP reviews – generally take stock of the assets you have created and identify additional ways to secure and exploit them. IP strategy and policy work – helps you determine what to keep, what to abandon, and how to strengthen your competitive edge. Online IP valuation tool – a fast, cost-effective method of determining indicative valuations and licensing rates for your existing IP and intangible assets, that is recommended by a number of corporate financiers. IP sale and licensing – our in-house experts and network of industry contacts are available to help facilitate sales and licensing of your IP. Research – all the above services are enhanced by the experience we have gained delivering a number of high profile and influential research projects for a wide range of organisations, including governmental organisations, intellectual property offices, third sector bodies and professional associations and institutes.</p>	

Firm Name	Contact Person	Web Address (s)	Phone/Email
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<b>Questel</b>	<a href="#">Michal Slomski</a>	<a href="https://www.questel.com/">https://www.questel.com/</a> <a href="https://www.linkedin.com/company/questel/">https://www.linkedin.com/company/questel/</a> <a href="http://go.questel.com/l/438662/2018-06-28/ffg8r4">http://go.questel.com/l/438662/2018-06-28/ffg8r4</a>	<b>+353 87 221 7698</b> <a href="mailto:msslomski@questel.com">msslomski@questel.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
40 years+ of industry experience 30 consultants (lead consultant on a PhD education level supplemented with business studies) specialized in: health/medical/cosmetics, energy & environment, chemistry & materials, electronics & IT, transports, mechanics and robotics.		RESEARCH and INNOVATION: technology and competency mapping, ideation and white space analysis, technology scouting and in-licensing. PRODUCT and MARKET DEVELOPMENT: players benchmarking, value chain positioning and IP roadmaps, IP due diligence for investment. MONETIZATION: enforcement and cross licensing, IP valuation, out licensing and technology transfer.	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Clarivate Analytics</b>	<a href="#">John Bainbridge</a>	<a href="https://clarivate.com/product-category/ip-services/">https://clarivate.com/product-category/ip-services/</a> <a href="https://www.linkedin.com/company/clarivate-analytics/">https://www.linkedin.com/company/clarivate-analytics/</a> <a href="https://clarivate.com/products/derwent-innovation/">https://clarivate.com/products/derwent-innovation/</a>	<a href="mailto:john.bainbridge@clarivate.com">john.bainbridge@clarivate.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Derwent, a Clarivate Analytics brand, is the world's most trusted source of patent information and solutions for inventors, IP and licensing professionals. Derwent powers the innovation lifecycle from idea to commercialization – with trusted patent data, applications and services. We build solutions for inventors, patent attorneys and licensing specialists at start-ups and the largest global innovators, legal professionals at the leading intellectual property practices, and patent examiners at more than 40 patent offices. Our solutions are used to monitor technology trends and competitive landscapes, inform FTO opinions, prosecute patents, monetize and license assets and support litigation activities. Key products include		Patent Search Services: Get results you can trust from our highly experienced global subject matter experts, including patent agents, patent attorneys and former examiners. We create confidence and peace of mind with search results garnered from the world's most reliable patent and non-patent sources. Patent Preparation and Prosecution: Our trusted IP experts are up to speed on your technology, putting them a step ahead when it comes to drafting your patent application. They also respond to office actions from patent offices such as the USPTO and EPO with persuasive arguments and strategies. Patent Analytics Services: Get a full view of technology trends and activity in just one look, or gain insight into	

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Derwent World Patents Index, Derwent Patents Citation Index, Derwent Data Analyzer and Derwent Data Feed and Derwent API.

your IP portfolio and that of your competitors. Uncover new opportunities, target R&D investment strategies, identify competitors' strengths and weaknesses and find potential licensing opportunities. Our patent analytics team combine industry leading enhanced data and powerful research and analysis tools with extensive industry knowledge and deep IP expertise to distil the essential information into reliable, digestible, actionable reports. Patent Translation Services: Our five cornerstones of service - Speed, cost savings, quality, confidentiality and reliability – make us the premier source for: Translations for Filing – We make sure that every patent translation is supplied ready for filing at patent offices worldwide and has been checked word for word by our specialists Translations for Litigation – Get clear, accurate translations to undertake legal action with confidence Translations for Technical Insights – Give your R&D, Competitive Intelligence and Business Development teams critical IP data to ensure the right judgments about the relevance of a competitor's portfolio. Patent Licensing Services: Our experts systematically review your patent portfolio to help you find hidden gems and strategically expand your current licensing programs. We also vet your IP for out-licensing or enforcement opportunities, identify potential infringers of your technology and evaluate patent assets during M&A IP due diligence. File History and Document Services: Get immediate access to the world's largest inventory of patent and trademark file histories online Over 200,000 file histories are available for immediate download and include content exclusive to Clarivate Analytics. Easy retrieval and bookmarks simplify navigation through our global network.

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Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Trinity Research &amp; Innovation, TCD</b>	<a href="#">Dr John Whelan</a>	<a href="http://www.tcd.ie">www.tcd.ie</a> <a href="http://www.tcd.ie/innovation">www.tcd.ie/innovation</a>	<a href="mailto:john.whelan@tcd.ie">john.whelan@tcd.ie</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Office of 5 consultants all qualified to PhD and expert in intellectual property commercialisation in partnership with a research performing institution. Most are RTTP qualified (Registered Technology Transfer Professional) . All have a minimum of 10 years experience.		Engagement with Universities for Research Collaboration - Leverage of Agency Funding for Research and Development - Technology Evaluation - Licensing Strategies	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Anne Ryan &amp; Co</b>	<a href="#">John Ryan</a>	<a href="http://www.anneryanip.com">www.anneryanip.com</a>	<a href="mailto:mailroom@anneryanip.com">mailroom@anneryanip.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Irish and European Patent and Trade Mark Attorneys		Services relating to all aspects of Intellectual Property	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Keltie</b>	<a href="#">Sean Cummings</a>	<a href="http://www.keltie.com">www.keltie.com</a>	<a href="mailto:galway@keltie.com">galway@keltie.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Patent, trade mark and design attorneys and IP consultants acting before the European Patent Office, the Irish Patents Office and the UK Intellectual Property Office. Providing global IP services through our network of overseas associates. Strength in depth in all technical fields. Acting for clients of all sizes from individuals to SMEs to multi-nationals.		We provide advisory services through the full IP life-cycle, from invention harvesting and assessment through drafting, filing and prosecuting applications to enforcing, maintaining and transacting IP rights. We do so on a global basis. Our services include freedom-to-operate analysis, due diligence for investors and preparation for investor-readiness. Liaising with other professionals, we provide access to advice on tax benefits arising from R&D activity and on commercial strategies.	

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Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>TIERNEY IP</b>	<a href="#">Niall Tierney</a>	<a href="http://www.tierneyip.com">www.tierneyip.com</a>	<a href="mailto:office@tierneyip.com">office@tierneyip.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Trade Marks; Copyright; Industrial Designs; Trade Secrets; Personality Right/Image Rights. I am an Intellectual Property lawyer with over 20 years private practice and in-house experience gained in Ireland, Switzerland and the United Kingdom. I was called to the Bar of Ireland in July 1993 and subsequently qualified as an Irish Trade Mark Attorney in 1994. I spent five years at a leading Intellectual Property law practice in Dublin and then moved to London in 1998 where I worked in senior roles for leading 'Magic and Silver Circle' law firms. During my time in the United Kingdom, I qualified as an English Solicitor and subsequently a United Kingdom Registered Trade Mark Attorney.</p>		<p>I advise clients across a spectrum of sectors, including FMCG; fashion; luxury goods; information technology; broadcasting/entertainment and pharmaceuticals. My expertise is in in the clearance, protection, enforcement and exploitation of Soft IP rights, such as brands, trademarks, logos and designs. My other areas of expertise include Domain Name enforcement and ECD Notice and Takedowns; Trade Secrets and Confidential Information; Image Rights and Passing off.</p>	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Tomkins &amp; Co.</b>	<a href="#">Cathal Lane</a>	<a href="http://www.tomkins.com">www.tomkins.com</a>	<b>012026700</b>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Tomkins &amp; Co has been providing advice on all aspects of IP since 1930 including, patents, trademarks and designs, strategy including tax strategy, IP harvesting, acquisition and exploitation. We are qualified Irish, UK and European attorneys.</p>		<p>IP generation, capture, harvesting and exploitation; patentability and obtaining granted patents worldwide, registrability and obtaining trademarks worldwide; IP education and management skills.</p>	

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Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Deloitte – IP Advisory</b>	<b>Robin Walton</b>	<a href="https://www2.deloitte.com/uk/en/pages/corporate-finance/solutions/deloitte-ip-advisory.html">https://www2.deloitte.com/uk/en/pages/corporate-finance/solutions/deloitte-ip-advisory.html</a>	<b>+44 (0) 7557 574820</b> <a href="mailto:robinwalton@deloitte.co.uk">robinwalton@deloitte.co.uk</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>A leading global Intellectual Property consulting and brokerage firm. Based in Europe, our focus is to help our clients make their innovation more tangible by helping them to implement effective IP processes, build and strengthen their IP portfolios, and better assess, value, and monetize their intellectual property.</p> <p>Our IP strategy, management, and transactional services have helped businesses commercialise their innovations in a range of market and technology sectors. By helping companies better understand their competitive position, we aid our clients in building value, managing risk, and unlocking additional income streams within their existing business.</p> <p>Work with clients across many sectors, including IT, healthcare, and telecoms. Our ten years of IP experience combined with the globally-recognised expertise of our directors, consultants and analysts provides a unique blend of real commercial and IP experience that carries with it a highly competitive track record of delivering value to businesses.</p> <p>Team includes CIPOs, business builders, licensing executives, and technologists with decades of experience, working with multinational FTSE and Fortune 100 companies, as well as SMEs and academic institutions.</p>		<p>Strategy Services:</p> <ul style="list-style-type: none"> <li>Risk Assessment &amp; Freedom to Operate</li> <li>Innovation Capture</li> <li>IP Audit</li> <li>Portfolio Optimisation</li> <li>IP Strategy &amp; Operating Plan</li> <li>Patent Assertion &amp; NPE Defence</li> <li>Competitive Intelligence &amp; Benchmarking</li> <li>IP Advisory Service</li> </ul> <p>Transaction Services:</p> <ul style="list-style-type: none"> <li>Licence Renegotiation</li> <li>IP Due Diligence</li> <li>IP Valuation</li> <li>IP Acquisition &amp; Brokerage</li> <li>IP Commercialization</li> <li>IP &amp; Tech Research &amp; Scouting</li> </ul>	

Firm Name	Contact Person	Web Address (s)	Phone/Email
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Inventorship Ltd	<a href="#">Richard Gillespie</a>	<a href="http://www.inventorship.eu">www.inventorship.eu</a>	<a href="mailto:mail@inventorship.eu">mail@inventorship.eu</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Richard Gillespie is a fully qualified European and Irish Patent Attorney with over 15 years of experience and is highly regarded for his expert work in the fields of computer, electrical and electronic, and mobile technologies. Richard is also responsible for organising the Irish tutorials for preparing trainees to become European Patent Attorneys.</p>		<p>Richard is keen to help you prepare and file your patent applications and to help you steer your patent applications to grant. He is constantly working to get the best possible protection for innovations. He is also always keen to identify cutting edge ways to obtain better protection and offers imaginative and pragmatic advice. Clients appreciate his jargon free practical appraisals.</p>	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>Duff &amp; Phelps</b>	<a href="#">Niall Cribben</a>	<a href="https://www.duffandphelps.com/">https://www.duffandphelps.com/</a>	<a href="mailto:Niall.Cribben@duffandphelps.com">Niall.Cribben@duffandphelps.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Duff &amp; Phelps is the global advisor that protects, restores and maximizes value for clients in the areas of valuation, corporate finance, investigations, disputes, cyber security, compliance and regulatory matters, and other governance-related issues. We work with clients across diverse sectors, mitigating risk to assets, operations and people. We are the largest valuation firm in the world specialising in all aspects of Business Valuation with specialist expertise valuing Intellectual Property (“IP”), IP Valuation in dispute situations, Impairment of Long-Lived Assets, Transfer Pricing and Transaction Opinions. We act for a multitude of the larger Private Equity Firms in the world, Irish plc’s and small medium business with regards to IP valuation for varying purposes. The Duff &amp; Phelps team provide input to regulators and standard-setters, and actively contribute to the development of valuation industry best practices including AIMA, IPEV, IVSC, IASB, IMA, FASB, ASA etc. Our team includes professionals of varying backgrounds including Chartered Financial Analysts and Chartered Accountants.</p>		<p>IP Valuation and Corporate Finance related services – M&amp;A, Capital Raising, Transaction services, Litigation / Forensic, Restructuring.</p>	

Firm Name	Contact Person	Web Address (s)	Phone/Email
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<b>Derwent, Clarivate Analytics</b>	<b>James Evans</b>	<a href="https://clarivate.com/derwent/solutions/derwent-innovation/">https://clarivate.com/derwent/solutions/derwent-innovation/</a>	<a href="mailto:james.evans@clarivate.com">james.evans@clarivate.com</a> ; <b>0044 (0)7801 310072.</b> <a href="mailto:sophie.hime@clarivate.com">sophie.hime@clarivate.com</a> ; <b>0044 (0)7827874610</b>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Clarivate Analytics owns the Derwent World Patents Index (DWPI). Our IP database, Derwent Innovation is used by more than 40,000 innovators and legal professionals to find answers to complex questions. 40 patent offices around the world utilize our data to help their examiners evaluate new patents. We also provide translations and patent search services, including FTO, invalidity and landscape studies on Ad hoc basis, thus allowing our team to perform a lot of this work on your behalf utilizing our specialized proprietary content. Our objective is to deliver fast and comprehensive IP services at a competitive price.		Patent Search Service Patent Landscaping Service Docketing Service Patent Translation Portfolio Audit Derwent Innovation database Derwent Data Analyzer Derwent Sequence Base GENESEQ.	

Firm Name	Contact Person	Web Address (s)	Phone/Email
<b>FIVE Intellectual Property Services</b>	<a href="#">Keith Turner</a>	<a href="http://www.five-ip.com">www.five-ip.com</a>	<a href="mailto:Keith.Turner@five-ip.com">Keith.Turner@five-ip.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Five IP provides management consultancy and interim management services.  It was originally established by Keith Turner, an experienced business development specialist with over 25 years experience of the IP industry and instrumental in the growth and development of three leading firms of European patent and trademark attorneys. Specialisms: IP Management & Quality systems ( including ISO9001 ), IP procurement, Business Development ( primarily in EU, USA & Japan ), Project and commercial Management, IP budgeting & planning ; Outsourcing of corporate IP departments ( including TUPE-related issues ), IP education and training;		"IP strategy and management expertise - consulting services to help organisations achieve better value from their IP expenditure without compromising quality.  Key areas of our work include: - IP process review and quality management projects for industrial and research-based organisations - IP procurement exercises for private and public sector organisations, including the improvement of existing supplier arrangements. The emphasis is on providing highly practical input and implementation assistance.	

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	Services are delivered by experienced practitioners in the IP field using a combination of inhouse and external resources, giving a high degree of flexibility."
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Firm Name	Contact Person	Web Address (s)	Phone/Email
Lewis Silkin Ireland	<a href="#">Sinead Mahon</a>	<a href="https://www.lewissilkin.com/">https://www.lewissilkin.com/</a>	<a href="mailto:sinead.mahon@lewissilkin.com">sinead.mahon@lewissilkin.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Irish and European Union trademark and design attorney. Chartered UK trade mark attorney.		Intellectual Property Law - Trade marks, designs, IP Strategy, infringement, IP disputes	

Firm Name	Contact Person	Web Address (s)	Phone/Email
Cunningham Solicitors	<a href="#">Dean Cunningham</a>	<a href="https://cunninghamsolicitors.ie/intellectual-property-law/">https://cunninghamsolicitors.ie/intellectual-property-law/</a>  <a href="https://www.youtube.com/channel/UCRdDAZDrS7YOUAlbdOME zA">https://www.youtube.com/channel/UCRdDAZDrS7YOUAlbdOME zA</a>  <a href="https://www.linkedin.com/company/cunningham-solicitors/?viewAsMember=true">https://www.linkedin.com/company/cunningham-solicitors/?viewAsMember=true</a>	<a href="mailto:dean@cunninghamsolicitors.ie">dean@cunninghamsolicitors.ie</a>  <a href="mailto:info@cunninghamsolicitors.ie">info@cunninghamsolicitors.ie</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Solicitor, BCL LL.M (Intellectual Property). Previously worked in-house as the lead of the EMEA software IP compliance team at Dell Technologies. Co-founder of IT consulting firm Blackrock Technologies that assisted Fortune 100 companies to defend and manage IP audits from global software vendors.		Start-up IP advisory services - IP protection and acquisition; - IP Awareness training; - Trade Mark Registration; - Design Registration; - Domain name registration; - IP Strategy Plan; and - IP contracts - assignment and / or licensing. Particular expertise around IP rights derived from software: - software licensing both from a legal perspective and a pricing perspective; - software delivery models - SaaS; perpetual licensing; term licensing; enterprise licensing; - software metrics - strategic advice around structuring the licensing model to fit with the pricing, protecting against	

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	revenue leakage and customer "churn"; - software licensing disputes; and - software licensing enforcement.
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Firm Name	Contact Person	Web Address (s)	Phone/Email
Secerna LLP	<a href="#">Dermot Roche</a>	<a href="https://secerna.co.uk/">https://secerna.co.uk/</a>	<a href="mailto:droche@secerna.co.uk">droche@secerna.co.uk</a> <a href="mailto:docketing@secerna.co.uk">docketing@secerna.co.uk</a> 01 267 8076
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Dermot is qualified as a European Patent Attorney, an Irish Patent Agent, a European Trade Mark Attorney and an Irish Trade Mark Agent. He has more than 20 years experience in the patent profession working in private practice in Ireland and in the UK. He has also worked as an in-house patent counsel for Accenture in Ireland and for Dolby Laboratories in Netherlands. He has expertise in invention harvesting and advising on patent filing strategies for SMEs. He has drafted patent specifications in a wide variety of technical areas, including computer-implemented inventions and MedTech. He has experience in prosecuting patent applications at the PCT level, at the EPO, in US and many other countries globally.</p>		<p>Secerna LLP is a firm of Patent and Trade Mark attorneys. We provide an unrivalled, integrated service focussed on the protection, enforcement and defence of your Intellectual Assets, patents, trade marks, and designs. Our attorneys are highly experienced in the core disciplines of drafting, filing and prosecuting patent applications in a wide range of technologies. We have worked with multi-national corporations, large companies, small and medium-sized enterprises and academic institutions. We recognise that identifying new inventions and suitably defining them in a patent specification at the outset can ultimately be the key to strong patent rights. But we tailor our approach to securing patent protection according to your wishes and commercial objectives - because your scenario is unique. Our attorneys have the knowledge and experience to navigate any potential pitfalls and exploit opportunities. We are well versed in representing clients at the IP Office of Ireland, UK Intellectual Property Office, European Patent Office and, via trusted overseas attorneys, national Patent Offices around the world. Our attorneys have an intimate knowledge of filing and prosecuting patent applications in accordance with the Patent Cooperation Treaty, the European Patent Convention and many national patent laws. When necessary, we can represent your interests at hearings and other forms of oral proceedings. At Secerna we offer extensive IP portfolio management to organisations of all types and sizes. We help you create and extract the maximum value from your IP, across mature or developing IP portfolios. Our attorneys can advise you</p>	

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on ways to grow a portfolio to maximise its strengths or, alternatively, on ways to slim down the portfolio to control overall costs. At all times, your commercial and budgetary considerations remain paramount. Our attorneys have considerable experience in the management of global IP portfolios. Secerna is also able to carry out audits of your IP portfolio. This can be either as a one-off audit or on a regular ongoing basis. Audits can be used to identify where efficiencies may be made, as well as to determine possible licensing opportunities and potential gaps or duplication in coverage. In addition, we can carry out reviews to identify previously under utilised or unrecognised inventions and other IP rights which represent opportunities to strengthen a portfolio.

## Section B- Individual Consultants

### Individual consultants providing IP Strategy related services to industry

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Josep Maria Pujals</a>	<b>Consultant</b>	<a href="https://www.linkedin.com/in/josepmariapujals/">https://www.linkedin.com/in/josepmariapujals/</a>	<a href="mailto:jmariapujals@gmail.com">jmariapujals@gmail.com</a> ; <a href="mailto:pepepujals@yahoo.com">pepepujals@yahoo.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Assessment and protection of Intellectual Property rights, including trademarks, patent, designs, copyrights, trade secrets IP prosecution strategies, national and international. Strategies to leverage R&D investments through IP management. Identifying IP related risks and opportunities for tech-based projects commercialization		IP asset management (including patents, trademarks, domain names, copyrights) patent prosecution strategies & enforcement programmes (National & International) IP monetization strategies -Innovation, Branding, IP valuation, IP licensing, Tax advice & public subsidies for IP & Innovation Leveraging IP to create Corporate value.	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Richard Nugent</a>	<b>Mathys &amp; Squire</b>	<a href="#">Intellectual Property Consulting Firm   Mathys &amp; Squire (mathys-squire.com)</a>	<b>+447715748003</b>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Intellectual Property, Law, Language skills, Trainer, Connector, Culturally aware. LLB, Mini-MBA (Cert)., BA, MSc., various WIPO IP training certificates		IP Strategy IP Search / Landscaping reports Virtual IP Management Service Licence Location and introductions IP Valuation Grant application support Proof of Concept technology evaluations IP training (interactive classroom style and/or relaxed learning through playing competitive social games) Contract Consultancy (NDAs, licence agreements) IP negotiation assistance Blockchain project support Domain name consultancy	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Fred Logue</a>	<b>FP Logue Solicitors</b>	<a href="http://www.fplogue.com">www.fplogue.com</a>	<a href="mailto:info@fplogue.com">info@fplogue.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
PhD in physics, solicitor Member of Institute of Physics, Chartered Physicist		Technology transfer, IP transactions, Licensing, IP strategy, Litigation	

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Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Elaine McGrath</a>	Reddy Charlton	<a href="http://www.reddycharlton.ie">www.reddycharlton.ie</a> <a href="https://www.linkedin.com/company/reddy-charlton-solicitors/">https://www.linkedin.com/company/reddy-charlton-solicitors/</a>	<a href="mailto:solutions@reddycharlton.ie">solutions@reddycharlton.ie</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Partner in corporate/commercial & IP law, European trademark attorney, Member of the Law Society IP and Data Protection Committee		Trademark registration, renewal and enforcement, Design registration, Renewal and enforcement, IP licensing, Copyright enforcement, Trade secrets enforcement, Corporate structuring for IP protection, General IP strategy advice	
Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Brendan Guildea BL</a>	Brendan Guildea BL	<a href="https://www.lawlibrary.ie/members/Mr-Brendan-Guildea/6034.aspx">https://www.lawlibrary.ie/members/Mr-Brendan-Guildea/6034.aspx</a>	<a href="mailto:bguldea@lawlibrary.ie">bguldea@lawlibrary.ie</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
LL.B, Trinity College Dublin LL.M in Intellectual Property Law, King's College London Barrister-at-Law Degree, King's Inns Dublin - Practicing at the Irish bar since 2012. Varied practice, including commercial and IP litigation. - Associate Member of the Irish Association of Patent and TM Attorneys.		DRAFTING: Licence, supply & NDA agreements Employment contracts Internal IP capture strategy Patent and TM applications ADVISORY: Product development with IP-focus Third party interactions Patents, TM, Confidentiality & Trade Secrets, Design Rights, copyright Note: I will require a letter of instruction from a qualified solicitor before commencing work for your company.	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Paul Ahern</a>	Intellectual Ventures	<a href="http://www.intellectualventures.com/">http://www.intellectualventures.com/</a>	<a href="mailto:pahern@intven.com">pahern@intven.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
IP licensing, IP portfolio management, infringement & validity, US patent law, reverse engineering.		IP licensing, IP portfolio management, infringement & validity, US patent law, reverse engineering.	

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Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Ross Mc Kiernan</a>	EY	<a href="https://www.ey.com/ie/en/services/tax/country-tax-advisory/tax---corporate-tax---r-and-d-tax-credits">https://www.ey.com/ie/en/services/tax/country-tax-advisory/tax---corporate-tax---r-and-d-tax-credits</a>	<a href="mailto:ross.mckiernan@ie.ey.com">ross.mckiernan@ie.ey.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
MBA; PhD R&D Consultant across multiple industries		R&D tax credits, R&D grants and commercialization strategy, Knowledge Development Box, IP valuations Taxation of IP.	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Lisa O'Brien</a>	Murgitroyd & Company	<a href="https://www.murgitroyd.com/attorneys/lisa-obrien/#attmodal">https://www.murgitroyd.com/attorneys/lisa-obrien/#attmodal</a> <a href="http://www.murgitroyd.com">www.murgitroyd.com</a>	<a href="mailto:lisa.obrien@murgitroyd.com">lisa.obrien@murgitroyd.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
My core area of expertise is life sciences, with specific experience in biochemistry, neuroscience, oncology, anatomy, immunology, drug discovery and medicinal chemistry. I have experience in a wide variety of biotech applications, including antibodies, DNA amplification and sequencing techniques, genomics, proteomics and cell biology, as well as chemistry, microbiology, polysaccharides, hydrocolloids and biogums. Qualifications: Postgraduate Certificate in Intellectual Property Law, Queen Mary and Westfield College, University of London. MSc Drug Design & Biomedical Science, Napier University, Edinburgh. BSc Biochemistry, National University of Ireland, Galway. -Chartered Patent Attorney (UK) - Irish Patent Attorney -European Patent Attorney -European Design Attorney		Drafting and filing of patent applications at the Irish, UK and European Patent Offices. I am highly experienced in all aspects of Irish, UK, European, US, PCT and foreign patent prosecution. I have worked with a range of clients, from spin-out companies and university departments to larger international companies. I have a particular interest in supplementary protection certificates (SPCs), and have valuable experience in filing them at the Irish Patents Office. I offer commercial and strategic advice to my clients, helping with the management of their intellectual property portfolio. I also advise on foreign filing strategies, infringement and validity.	

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Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Mark Earnshaw</a>	Murgitroyd	<a href="http://www.murgitroyd.com">www.murgitroyd.com</a>	<a href="mailto:mark.earnshaw@murgitroyd.com">mark.earnshaw@murgitroyd.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Chemical and chemical engineering: including oil and gas; polymers; water treatment. Irish Patent Attorney, UK Chartered Patent Attorney, European Patent Attorney EUIPO registered attorney, UK Trade Mark Attorney.		All areas of protecting intellectual property, including advisory, patenting and freedom to use opinions; filing and prosecuting patent applications worldwide; oppositions worldwide; patent litigation assistance and opinions; IP management and strategy advising	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Anne Marie Carr</a>	Murgitroyd	<a href="https://www.murgitroyd.com/attorneys/anne-marie-carr/#attmodal">https://www.murgitroyd.com/attorneys/anne-marie-carr/#attmodal</a>	<a href="mailto:anne-marie.carr@murgitroyd.com">anne-marie.carr@murgitroyd.com</a> Tel: 01-882 9400
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Irish, European & UK qualified patent attorney with a BSc Biotechnology from NUIG & a Postgraduate Diploma in Chemical Engineering from UL. Significant experience in patenting in the fields of biotechnology and pharmaceuticals.		Advising on IP strategy, Patent drafting and prosecution, Due diligence and preparing Validity and infringement opinions.	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Liam Birkett</a>	Liam Birkett Intellectual Property & Business Consultant	<a href="http://www.liambirkett.com">www.liambirkett.com</a>	<a href="mailto:birkett@eircom.net">birkett@eircom.net</a> 0872440023
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Assess ideas, inventions, concepts and assist in improving patent potential, overcoming barriers and exploit potential from a sales and marketing perspective. Advice on branding, develop trade marks in all their wide range of facets. All of the above firmly based on years of experience doing this for wide range of businesses and sectors		Identify how inventions, products and services can be brought to market by fully exploiting the complex IP routes utilizing sales and marketing expertise	

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Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Naoise Gaffney</a>	<b>Start-Ed Ltd</b>	<a href="http://start-ed.com/">http://start-ed.com/</a>	<a href="mailto:naoise@start-ed.com">naoise@start-ed.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>We have substantial expertise in intellectual property law, and our team includes patent and trade mark attorneys registered to practice before the European, US, UK and Irish Patent Offices and before the European Intellectual Property Office (for Trade Marks and Designs). We have substantial commercial IP experience buying, selling and licensing IP and our team includes IP specialist members of faculty at Trinity College Dublin's School of Law.</p>		<p>Start-Ed primarily runs free legal workshops and seminars for startups and SMEs to help them develop an understanding of the parts of the law that are important to their business. However, because of our extensive legal and commercial experience in the field of Intellectual Property we also offer consulting services in this area. These include: - Educating businesses on the practicalities of IP management - Helping businesses identify which of the six principal IP strategies are important to them (even if this is not to invest further in IP) and refining this picture to a bespoke solution - Helping design the best working practices to execute the strategy - Designing realistic IP budgets and performing due diligence on IP prospective counsel - Conducting IP Audits - Advising on IP purchases, sales and licenses (based on our extensive legal and commercial experience)</p>	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Teemu Saloranta</a>	<b>Teemu Saloranta</b>	<a href="https://ie.linkedin.com/in/teemu-saloranta-b35a6818">https://ie.linkedin.com/in/teemu-saloranta-b35a6818</a>	<a href="mailto:teemu.saloranta@icloud.com">teemu.saloranta@icloud.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Innovation, product development strategy, design for manufacture, IP Protection &amp; IP strategy</p>		<p>Consultancy &amp; mentoring</p>	

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Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Raymond Hegarty</a>	<b>Raymond Hegarty</b>	<a href="https://www.linkedin.com/in/raymondhegarty/">https://www.linkedin.com/in/raymondhegarty/</a>	<a href="mailto:rjhegarty@gmail.com">rjhegarty@gmail.com</a> <b>(086) 043 2888</b>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Leading global consultancy and advisory firm serving clients in America, Europe and Asia with meticulous focus on intangible capital. IP strategist with focus on patents, trademarks and trade secrets. Author of 2 bestselling IP books "Billion Dollar IP Strategy" & "Intellectual Property for Executives". Recognised for ten years by IAM Magazine as one of the "World's Top 300 IP Strategists".		Free initial advisory review. IP Coaching for investors, founders and CEOs. M&A advisory, investment, valuation, due diligence. IP audit, IP strategy, IP training, IP commercialisation.	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Donal O'Connell</a>	<b>Chawton Innovation Services Limited</b>	<a href="http://chawtoninnovationservices.co.uk/">http://chawtoninnovationservices.co.uk/</a>	<a href="mailto:donal@chawtoninnovationservices.co.uk">donal@chawtoninnovationservices.co.uk</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
ex Director of IP at Nokia - Adjunct Professor of IP at Imperial College Business School - IAM 300 (top global IP strategist)		IP education - IP assessments - IP governance - IP strategy design and development - IP software solutions	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Tim Roche</a>	<b>Formium Consulting Ltd</b>	<a href="http://www.formiumconsulting.com">www.formiumconsulting.com</a>	<a href="mailto:Timroche@formiumconsulting.com">Timroche@formiumconsulting.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
30+ years' Technology transfer best practice application, technology scouting and acquisition, licensing negotiation support, royalty benchmarking, commercial feasibility assessment, technology transfer team management, collaborative research brokering, value chain analysis, technology road mapping, patent portfolio management, start-up team mentoring. PhD Biotech, RTTP certified professional. Public and private sector experience.		Technology transfer best practice application, technology scouting and acquisition, licensing negotiation support, royalty benchmarking, commercial feasibility assessment, technology transfer team management, collaborative research brokering, value chain analysis, business strategy to technology strategy mapping, technology road mapping, patent portfolio management, start-up team mentoring.	

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Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">John Philip Hanna</a>	Hanna IP	<a href="http://www.hannaip.com/">http://www.hannaip.com/</a>	<a href="mailto:info@hannaip.com">info@hannaip.com</a> (028)90 310584
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Patents   Trade Marks   Copyright   Designs. Irish Patent Attorney, Chartered UK Patent Attorney, European Patent Attorney, European Union Trade Mark Attorney.		Patents - Prior art searches, patentability opinions, drafting, filing, prosecution, validation, renewals, freedom to operate searches, infringement opinions, cease and desist letters, and opposition proceedings. Trade marks - Trade mark searches, filing, registration, prosecution, renewals, infringement opinions, cease and desist letters, and opposition proceedings. Designs - Design searches, filing, registration, prosecution, renewals, infringement opinions, and cease and desist letters. Copyright - Advice, infringement opinions, and cease and desist letters.	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Terence Devlin</a>	Murgitroyd & Company	<a href="http://www.murgitroyd.com">www.murgitroyd.com</a>	<a href="mailto:terry.devlin@murgitroyd.com">terry.devlin@murgitroyd.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
European Patent Attorney, Irish Patent Agent, European Design Attorney, BEng (Hons) Engineering. Areas of expertise: engineering, in particular general mechanical engineering, agricultural and recycling machinery, injection moulding and composites processing, automotive engineering, medical implant devices, aeronautical engineering including aircraft systems and power plants.		Patent application drafting, filing and prosecution in Ireland, UK, Europe, and Internationally - Design registration - Patentability studies - Infringement opinions - Patent searching - IP Auditing.	

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Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Pearse Coyle</a>	N/A	<a href="http://www.linkedin.com/in/pearsecoyale">www.linkedin.com/in/pearsecoyale</a>	<a href="mailto:pearsecoyale@gmail.com">pearsecoyale@gmail.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
I have a lot of experience of qualifying the market opportunity for the commercialisation of IP, which is essential before committing to the cost of formally protecting the IP. I do this by contacting potential customers and interviewing them.		Market assessment, Investor interest-level assessment, Recruitment of early-adopter customers.	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Margaret Hartnett</a>	Sivirri	<a href="https://www.linkedin.com/in/margaret-hartnett-2076401/">https://www.linkedin.com/in/margaret-hartnett-2076401/</a>	<a href="mailto:privatemhartnett@gmail.com">privatemhartnett@gmail.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Patent law and Trade Mark law (EPA, CPA, Registered Irish Patent Agent, Registered Irish Trade Mark Agent), Licence drafting and negotiation (primarily for the software industry), Large scale procurement (extensive experience of RFx), Licensing in, Research collaboration agreements Industry/academic collaboration management, Company sale and shareholder exit (sold IDscan for £45m), Company management - company director of IDscan, Digital Platforms and open source licensing (release of own digital platform for release of computer games IP), Artificial intelligence – PhD, Data protection - created data privacy/information sharing agreements for national network of independent vendors.		>patent portfolio review, pruning and growth strategy as appropriate > IP review to identify new forms of IP in the company > license-out drafting and negotiation (on premise and SAAS) > license-in drafting and negotiation > Due diligence services for company sales > company sales process and shareholder exit process > Collaboration agreement drafting and negotiation > Research agreement drafting and negotiation > Large scale procurement process (RFI, RFP and tender preparation) > Open source analysis	

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<a href="#">Edward Bourke</a>	sole trader	<a href="https://www.linkedin.com/in/edward-j-bourke-a11a712a/">https://www.linkedin.com/in/edward-j-bourke-a11a712a/</a>	<a href="mailto:edward.bourke53@gmail.com">edward.bourke53@gmail.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Food, drink, biochemicals >BSc PhD Brewing and food diplomas		Understanding of how patents and knowhow can apply in food and biological applications. Value of protection and practical aspects of defending IP	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">James McGREER</a>	"McGreer Consulting"	<a href="https://www.linkedin.com/in/james-mcgreer-12bb8118/">https://www.linkedin.com/in/james-mcgreer-12bb8118/</a>	<a href="mailto:jamesmcgreer@gmail.com">jamesmcgreer@gmail.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
I have participated in the EPO three day training programme in 2013 as an integral part of my Post Graduate Diploma in Innovation and Project Management at DCU ( Awarded 2013-11). In the period 2013-2018 I have completed a number of Technical Market Feasibility Studies on behalf of EI/ DCU ( XPAC, NIMPIP); EI/UCD(HACT) and INI /UU (Chronocodes, ReRotar) which have necessitated a patent landscape analysis. My core skills are in material science, sustainable chemistry, energy management and biomedical engineering.		Review of prior art Development of the "invention discovery report" and historical background analysis Espacenet based patent landscape analysis and review of key sector competitive activity	

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<a href="#">Kate Syrtsova</a>	Murgitroyd & Company	<a href="https://www.murgitroyd.com/attorneys/kate-syrtsova/#attmodal">https://www.murgitroyd.com/attorneys/kate-syrtsova/#attmodal</a>	<a href="mailto:kate.syrtsova@murgitroyd.com">kate.syrtsova@murgitroyd.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
Advising on optimal filing strategy dependent on specific requirements of each client. Drafting patent specifications and prosecuting patent applications to grant. Qualifications: European Patent Attorney UK Patent Attorney Irish Patent Attorney Irish Trade Mark Attorney, European Trade		Advising on optimal filing strategy dependent on specific requirements of each client. Drafting patent specifications and prosecuting patent applications to grant.	

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<p>Mark and Design Attorney MEng and BEng –Technology, Equipment and Automation in Manufacturing, Moscow State University of Technology STANKIN.</p> <p>Qualifications: European Patent Attorney UK Patent Attorney Irish Patent Attorney European Design Attorney MEng and BEng – Technology, Equipment and Automation in Manufacturing, Moscow State University of Technology STANKIN</p>	
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Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">David Keane</a>	<b>Murgitroyd &amp; Company</b>	<a href="https://www.murgitroyd.com">https://www.murgitroyd.com</a> <a href="https://www.murgitroyd.com/attorneys/david-keane/">https://www.murgitroyd.com/attorneys/david-keane/</a>	<a href="mailto:david.keane@murgitroyd.com">david.keane@murgitroyd.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>David is a European patent attorney and a Chartered UK patent attorney. His areas of expertise include electronics, telecommunications, computer architecture, computer and mobile networks, integrated circuit design, software-related technology, lighting products and digital health technology.</p>		<p>David assists clients with IP audits (e.g. identifying valuable IP assets in a business) and with developing a patent strategy (e.g. when and where to file a patent application) that is aligned with an overall IP strategy. He also assists clients with invention spotting/harvesting and with drafting, filing and prosecution of Irish, UK, European and international patent applications. David has experience of studying third party patents and providing advice where necessary, including investigation of infringement, reviewing commercial impact, and reporting to management and business groups.</p>	

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Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">David Corr</a>	<b>DeCromo Consulting Ltd</b>	<a href="http://www.decromo.com">www.decromo.com</a>	<a href="mailto:david.corr@decromo.com">david.corr@decromo.com</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Decromo's approach to IP is to provide appropriate and relevant analysis for businesses to ensure alignment of their Intellectual Property assets to their Business Strategy. This is differentiated from the services usually offered by IP firms as the focus is tailored specifically on the company's IP assets and how they relate to its commercial strategy. Our services therefore enable Leadership teams to understand the value of their IP, identify commercial strengths and development needs and build a strategic plan to exploit their strengths and an appropriate action plan to address their development needs. DeCromo Founder, Dave Corr was a University Spinout Founder and during this experience was an inventor on over 70 patents and directed the IP Strategy of the Business. Dave held the CTO role in a Medical Device/IVD company and integrated the IP portfolios of 5 Group companies. He was the Vice President of Intellectual Ventures' 3rd Invention Investment Fund in which I directed the Investment Strategy for a portfolio of thousands of patents across several Industry Sectors. In addition to the IP expertise of Dave, DeCromo has access to a deep, experienced network of commercially minded IP professionals in several industry sectors.</p>		<p>DeCromo's advisory services involve the following Key Areas of IP strategy: Portfolio Analysis: Ensuring appropriate IP protection for a business' products and services. Gap Analysis: Identifying the gaps in IP required to reduce commercial risk. IP-Product/Service Mapping: Ensuring alignment of IP to specific Products/Services and identifying possibilities for additional invention opportunities. IP Acquisition: Searching and identifying additional IP that can be acquired to strengthen a company's IP. IP-Licensing Strategy: Providing insight into licensing approaches for the business and identification of potential licensees. Infringement Analysis: Search and identification of potential infringement of a company's IP. Commercial Evaluation and Royalty Modelling: Deep analysis of IP portfolio and provision of royalty revenue models to support business planning.</p>	

Consultant Name	Company/Firm	Web Address (s)	Phone/Email
<a href="#">Dr Eddie O'Gorman</a>	<b>Eddie O'Gorman Ltd T/A Derdimus Innovation</b>	<a href="http://www.derdimusinnovation.ie">www.derdimusinnovation.ie</a>	+353 1 254 9607 <a href="mailto:info@derdimusinnovation.ie">info@derdimusinnovation.ie</a>
<i>Expertise/Qualifications/Experience</i>		<i>Summary of Advisory Services</i>	
<p>Over the last nine years I've worked on a freelance basis as a Patent Consultant with a range of public and private sector bodies but mostly with a Patent Firm in Glasgow (HGF Ltd) and currently I am consulting with a multinational automotive company as their Senior Patent Engineer. The</p>		<p>Invention Capture, Patent Drafting, Licensing, Filing and Prosecution strategies, particularly within SME budgets and cashflow constraints (there is no point spending most or all your cash on patent applications). I have a network of foreign patent agents that are affordable and</p>	

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duties I have carried out range from in depth patent searches to offering IP advice and support on major projects or product launches, as well as managing prosecution, infringement, validation and renewals of client patents and trade marks in the UK, Europe and the US. I have also helped Irish engineering firms with prototype development, as well as designing and testing a pilot protein extraction pilot plant. In addition I personally opposed the Irish Water trade mark registration in Ireland. I have sat the European and UK Patent exams in the past and will re-sit some next year. I have also patented and launched my own product.

reputable, by directly instructing them rather than through an Irish patent attorney can save thousands of euros over a few years. I have also ranked hundreds of grant applications in the UK based on patent metrics, which I use to help clients write better grant submissions.