MED IN IRELAND 2013 - PROGRAMME
Wednesday 23 October 2013, Convention Centre Dublin

07:00 – 8:00
Registration & Networking Coffee

08:00 – 10:15
Morning Conference (located at Auditorium on Level 3)
HEALTHCARE: THE ULTIMATE GLOBAL CHALLENGE - A GLOBAL LEADERS SOLUTION

Themes
1 Convergence in Healthcare Technologies
2 Global Healthcare Trends and how countries can organise themselves better
3 More Precision in Medicine

Introduction
Mr. Colm MacFhionnlaioch,
Lifesciences Manager, Enterprise Ireland

Welcome
Julie Sinnamon,
CEO Designate, Enterprise Ireland

Chair
Mr. David Cassak,
VP, Content and Managing Director, Medical Devices
Elsevier Business Intelligence

Speaker
Mr. Michael A. Mussallem,
Chairman & Chief Executive Officer, Edwards Lifesciences

Speaker
Mr. John Dineen,
President & Chief Executive Officer, GE Healthcare

Speaker
Dr. Wolfgang Hofmann,
Senior Vice President, Fresenius Medical Care

Speaker
Dr. Ibtesam AlBastaki,
Health Operation Director PHCS, Dubai Health Authority

Q&A - Panel Discussion

10:00 – 10:15
OFFICIAL OPENING OF MED IN IRELAND 2013 & CLINICAL INNOVATION 2013 AWARD
An initiative of Enterprise Ireland and Cleveland Clinic

Mr. Richard Bruton, TD, Minister for Jobs, Enterprise and Innovation

10:30 – 13:00
Med in Ireland 2013 Exhibition (located at Liffey B, Level 1)
One-to-One Partnering Meetings (located at Liffey A, Level 1)
Clinical Seminar (located at Liffey Suite 1, Level 1)
10:30 – 13:00 CLINICAL SEMINAR (located at Liffey Suite 2)
MEDICAL INNOVATIONS COMING TO LIFE

Themes:
1. Technology Convergence
2. Global Healthcare Trends
3. Innovation in Medicine

Welcome & Introduction
Dr. Brian O’Neill
Manager, High Potential Start-Ups, Lifesciences, Enterprise Ireland

Chair
Professor Jim Egan
Consultant Respiratory Physician, Mater Misericordiae University Hospital, Dublin, Ireland

Speaker
Linda McHugh
Executive Administrator, Cleveland Clinic, USA

Speaker
Dr. Brian Griffin
Head, Section of Cardiovascular Imaging, Heart and Vascular Institute, Cleveland Clinic, USA

Speaker
Dr. Nobuyuki Sakai
Department of Neurosurgery and KCGH Stroke Centre, Kobe City Medical Center General Hospital, Japan

Speaker
Prof. Louise Kenny
Consultant Obstetrician and Gynaecologist, Cork University Hospital, Ireland

Speaker
Mr. Danny Rawluck
Hermitage Clinic, Dublin, Ireland

11:25 – 11:35 Coffee – Available just outside seminar room

Speaker
Prof. Declan Sugrue
Consultant Cardiologist, Mater Hospital, Dublin, Ireland

Speaker
Dr. Jim Crowley
Clinical Lecturer, Consultant Cardiologist, National University of Ireland, Galway

Speaker
Dr. John Hinchion
Cork University Hospital, Department of Cardiothoracic Surgery Cork

Speaker
Prof. Stewart Walsh
Associate Professor of Surgery/Consultant Vascular Surgeon, Mid-Western Hospitals Group, Ireland

Speaker
Dr. Niall Davis
Specialist Registrar in Urology, Cork University Hospital, Cork

12:25 - 13:00 Panel Questions & Closing Remarks from Chair

12:30 - 14:15 Lunch & Networking located at Level 3 (outside Auditorium)

14:00 – 17:00 Med in Ireland 2013 Exhibition (located at Liffey B, Level 1)
One-to-One Partnering Meetings (located at Liffey A, Level 1, Liffey Suite 1, Level 1)
Global Medtech Expert Panel Discussion (located at Liffey Suite 2)
GLOBAL MEDTECH EXPERT PANEL

Listen to and participate in a lively discussion on global medtech trends and challenges by international medical technology & healthcare experts including:

**Moderator:** Casey McGlynn, Partner, Wilson Sonsini Goodrich & Rosati
*Wilson Sonsini Goodrich & Rosati is a nationally recognized leader in the US in representation of start-up and emerging growth companies in life sciences. Mr. McGlynn has one of the largest practices in the country focused on Medical Devices.*

**Speaker** Ian Purdy
*Vice President, Global Medical Device Regulatory & Quality Compliance, Thermo Fisher Scientific*  
*Thermo Fisher Scientific Inc is the world leader in serving science with superior analytical instruments, laboratory equipment, software, services, consumables and reagents.*

**Speaker** Benjamin Sarda  
*Head of Marketing, Orange Healthcare, France*  
*Orange Healthcare develops e-health activities in France and internationally leveraging the France Telecom-Orange Group’s expertise in Information and Communication Technologies*

**Speaker** Marie K. O’Malley  
*Senior Director of Supply Management, Medtronic CardioVascular, USA*  
*Medtronic is the world’s largest medical technology company providing medical therapies, which treat cardiac and vascular diseases, diabetes, and neurological and musculoskeletal conditions.*

**Speaker** Thom Rasche  
*Partner, Early Bird Venture Capital, Germany*  
*Earlybird is a venture capital partnership that invests in European companies with global ambitions.*

**Speaker** Richard Ambler  
*Business Development Manager, MPC Healthcare*  
*Modern Pharmaceutical company, the largest healthcare agent in United Arab Emirates.*

This session will make for a lively debate and informative discussion on current topics in industry. The audience is free to direct questions on topics of interest.

**17:30** Closes

**18:30** Shuttle bus to Conference Dinner

**19:30** Conference Dinner at the Guinness Store House

**22:30** Conclusion of Conference Dinner
Julie Sinnamon  
**CEO Designate, Enterprise Ireland**

Julie Sinnamon is the recently appointed Chief Executive Officer Designate of Enterprise Ireland.

Throughout her career in Enterprise Ireland and IDA Ireland, Julie has gained considerable experience in a variety of industry sectors and international markets. Most recently, she was Executive Director for Global Business Development in Enterprise Ireland.

In addition to working with a portfolio of companies across a wide range of sectors, Julie has taken a specific interest in Enterprise Ireland’s Strategy for Female Entrepreneurship. Julie has a Masters Degree in International Business (Fordham & IMI) and is a graduate of the Stanford Executive Programme.

David Cassak  
**VP, Content and Managing Director, Medical Devices, Elsevier Business Intelligence**

David Cassak is Vice President, Content and Managing Director, Medical Devices for Elsevier Business Intelligence, A Reed Elsevier Company. He has been involved with the health care industry for more than 30 years and writes extensively on the medical device industry for Windhover’s IN VIVO and Start-Up. He is also a frequent speaker before various companies and industry trade groups. Prior to joining Elsevier, Cassak worked for nearly 20 years at Windhover Information Inc., a company he founded with his partner, Roger Longman which spun out the publications business of The Wilkerson Group, a leading management consulting firm at the time.

Long known for publishing IN VIVO, widely recognized as the premier provider of business intelligence in the health care industry, Windhover launched a number of other publications, including Start-Up: Emerging Medical Ventures,™ and The RPM Report: Regulation • Policy • Market Access.™ In 2004, Windhover acquired Medtech Insight Inc., and now publishes the Medtech Insight: Medical Technology Market Intelligence™ newsletter.

Michael A. Mussallem  
**Chairman and Chief Executive Officer, Edwards Lifesciences**

Michael A. Mussallem has been chairman and chief executive officer since 2000 when the company spun-off from Baxter International. Prior to his current position, Mussallem held a variety of positions at Baxter from 1979 until 2000 with increasing responsibility in engineering, product development and general management.

Currently, Mussallem serves on the boards and executive committees of the Advanced Medical Technology Association (AdvaMed), California Healthcare Institute (CHI) and the Orange County OCTANe Foundation for Innovation. He is an advisory board member for the Leonard D. Schaeffer Center for Health Policy & Economics at the University of Southern California, a member of the Healthcare Leadership Council and a trustee of the University of California, Irvine Foundation. Mussallem is the former chairman of the board of directors of both AdvaMed and CHI. Mussallem received a bachelor’s degree in chemical engineering and also an honorary doctorate degree from the Rose-Hulman Institute of Technology in Terre Haute, Indiana.
John Dineen  
*President and CEO of GE Healthcare*

John Dineen is the President and CEO of GE Healthcare, a $18 billion segment of General Electric Company and the first GE business headquartered outside of the United States. GE Healthcare provides transformational medical technologies and services to meet the demand for increased access, enhanced quality and more affordable healthcare around the world. With expertise in diagnostic imaging, healthcare IT and the life-sciences, GE Healthcare’s broad range of products and services enable healthcare providers to better diagnose and treat cancer, heart disease, neurological diseases, and other conditions earlier. John was appointed to his current role in July 2008.

From 2005, John served as President and CEO of GE Transportation, a $4.5 billion global leader in the rail, mining, marine, drilling and wind industries.

John joined GE in 1986 as a telecommunications engineer in Rockville, Maryland. He has held a variety of leadership positions at GE, both in the U.S. and worldwide, including general manager of Plastics at GE Advanced Materials; general manager of the Power Equipment business in Plainville, Connecticut; general manager of the Meter business in Somersworth, New Hampshire; general manager of the Microwave and Air-conditioning businesses in Louisville, Kentucky; manager of finance for GE Asia in Hong Kong and President of GE Plastics Pacific. He has served in various assignments in Corporate Finance, and most recently he served as vice president and general manager of Plastics at GE Advanced Materials. John is a graduate of the University of Vermont where he earned bachelor’s degrees in Biological Sciences and Computer Science.

Wolfgang Hofmann  
*SVP Pharmaceuticals, Fresenius Medical Care*

Wolfgang Hofmann is Senior Vice President of Fresenius Medical Care’s International Pharmaceutical Division, created to capture synergies between the established global leading Medical Devices franchise in Dialysis that Fresenius has built in recent decades, and the pharmaceutical needs of patients with chronic kidney disease. Fresenius Medical Care has a deep understanding of the needs of patients and physicians in the field of kidney disorders in order to create new partnerships and tailored offerings that serve this large and complex market.

Before moving to Fresenius Medical Care, Hofmann worked in various roles at Novartis with responsibilities in Pharmaceuticals as well as the Medical Devices area at Ciba Vision covering functions from finance and strategy to product development and sales & marketing.

He holds a doctorate degree in Medicine from the University of Tübingen, Germany and is a graduate of Business Administration from Harvard Business School. Hofmann started his career in academic research in Virology at Harvard Medical School, and currently supports innovative start-ups by serving as a non-executive member of the board.
Dr Ibtesam Bastaki
Arab Board Family Medicine - Head of Health Strategy and Performance, Dubai, United Arab Emirates

Dr. Ibtesam Bastaki is currently heading the Health section at prime minister office at United Arab Emirates.

She is responsible for the development and improvement of the health status at the level of the federal government. Her main role to advice the best practice in terms of strategy and performance management; aiming to achieve the UAE vision of 2021.

Dr. Ibtesam has worked for different health authorities within UAE. Her work experience started with Ministry of Health (MOH) and Dubai Health Authority (DHA) where she built an extensive knowledge and experience in health care system, health reform, health strategy, performance and mainly in delivery of health care services.

She has had the opportunity to be involved in several projects and fundraising campaigns within her capacity as the Director of Business Development and Projects at the Dubai Health Authority, Government of Dubai by working closely with both the private and public sectors. These campaigns and activities resulted in providing financial streamlines to the Dubai Health Authority in recent years and to ensure its viability and growth.

Moreover, she has been working closely within her community in different health aspects to increase the awareness among the societies and this is clearly evident in the different campaigns that had been developing for Diabetes, Road Traffic Accidents, Thalasemia, HIV and many more health related challenges.

Dr. Ibtesam Bastaki is medical physician and graduated from Royal College of Surgeon (RCSI) in Ireland. In 2004 she gained her Arab board in Family Medicine and she has secured her master in Health care administration from RCSI Dubai in 2009. In addition she was enrolled in Sheikh Mohammed Bin Rashid leadership program from 2007-2009.

She has been awarded for Dubai government excellence award (for shared project called ORAT 2011) and She has been awarded for Dubai Government Excellence Award (distinguish employee 2010) and the Sheikh Rashid Award for Scientific Outstanding (2008).

Long known for publishing IN VIVO, widely recognized as the premier provider of business intelligence in the health care industry, Windhover launched a number of other publications, including Start-Up: Emerging Medical Ventures,™ and The RPM Report: Regulation • Policy • Market Access.™ In 2004, Windhover acquired Medtech Insight Inc., and now publishes the Medtech Insight: Medical Technology Market Intelligence™ newsletter.
MED IN IRELAND 2013 - SPEAKER BIOGRAPHIES

CLINICAL SEMINAR - MEDICAL INNOVATIONS COMING TO LIFE

Professor Jim Egan  
MB, MD, FRCP, FRCPI, FJFICMI

Professor Egan is a Graduate of University College Galway in 1985. Associate Clinical Professor, and Consultant Respiratory Physician, Mater Misericordiae University Hospital. Lead Physician to the Irish National Lung Transplant Programme.

Director of the HSE, National Organ Donation and Transplantation Office and chair of the National Transplant Advisory Group. Spokesman for the Irish Medical Devices Association Clinical Trials Task Force June 2006. Principle investigator and advisor on medical device studies in pulmonary medicine.

Co-Chair of the joint International society of Heart Lung Transplantation, American and European Thoracic societies guideline committee for the management of bronchiolitis obliterans 2009-2012. Co-Chair of the joint American and European Thoracic societies committee for the development of guidelines for the management of Idiopathic pulmonary fibrosis May 2008-2010. Invited member of the joint American and European Thoracic Societies committee for the classification of idiopathic pneumonias 2009 -2012. He has published extensively in the medical literature.

Brian P. Griffin  
M.D.

Dr Griffin has been a cardiologist at the Cleveland Clinic in Cleveland, Ohio since 1993. Cleveland Clinic has been voted the #1 hospital for cardiovascular care for the last 19 years by US News and World Report. Dr Griffin is Head, Section of Cardiovascular Imaging in the Heart and Vascular Institute, Cleveland Clinic since 2012. Prior to this, he was Director of the Cardiovascular Disease Training Program since 1994. From 2003-6, he was Vice-Chairman, Department of Cardiovascular Medicine, Cleveland Clinic and has held the John and Rosemary Brown Endowed Chair in Cardiovascular Medicine at Cleveland Clinic since 2007.

Dr Griffin graduated in medicine in 1979 from University College Galway, National University of Ireland. After completing medical training in Galway and Dublin, he trained at Guy’s Hospital, London and at Cedars-Sinai Medical Center, Los Angeles. He was a clinical fellow in cardiology at Boston University Medical Center from 1987-9 and at the Massachusetts General Hospital, Boston from 1989-91. From 1991-93, he was on faculty at Dartmouth Medical School.

Dr Griffin is the author of more than 130 publications in cardiology and has edited 3 cardiology textbooks. The Manual of Cardiovascular Medicine that he edits is in its 4th edition and has been translated into Chinese, Spanish, Greek and Portuguese. He was the US Associate Editor for Heart, the journal of the British Cardiac Society from 2007-13. He received the Stoke's Medal of the Irish Cardiac Society in 2002 and was the recipient of the Medtronic Award for Medicine, Nursing and Health Sciences from the National University of Ireland Galway in 2011.
MED IN IRELAND 2013 - SPEAKER BIOGRAPHIES

CLINICAL SEMINAR - MEDICAL INNOVATIONS COMING TO LIFE

Linda McHugh
Executive Administrator, Cleveland Clinic

Linda has been the Executive Administrator for the Cleveland Clinic and the Office of the CEO since 2005. In addition, she serves as the Assistant Secretary for the Board of Trustees and Directors. In this capacity she serves on over 20 institution wide committees. In her position as Executive Administrator, Linda has been the driving force behind the development and implementation of several innovative programs across the enterprise including: The Art & Medicine Program, The Office for a Healthy Environment and a centralized Contact Center. She is actively involved in the development and implementation of the strategic priorities of the enterprise.

Prior to her position with the CEO office Linda helped to manage and nationally expand the Cardiac Surgery affiliate program model. This model provided a method to leverage the reputation and clinical expertise of the Heart and Vascular Institute and developed the nationally recognized program into a new business venture that provided management income with minimal associated incremental cost. This model also served to broaden the reach of the Heart Program brand.

Linda started her career at the Cleveland Clinic as a Medical Technologist in microbiology. She later held several administrative positions of increasing responsibility in several specialties and was involved in the recruitment and integration of physician practices in the region through the Division of Surgery.

Linda also serves on the Board of Directors for the Cleveland Council on World Affairs and Notre Dame- Cathedral Latin High School where she chairs the Operations Committee of the Board.

Linda holds a Master of Business Administration degree from The Weatherhead School of Management at CWRU and a Bachelor of Science in Medical Technology from Bowling Green State University.
CLINICAL SEMINAR - MEDICAL INNOVATIONS COMING TO LIFE

**Nobuyuki Sakai**  
*Director, Neurosurgery and KCGH Stroke Center, Kobe City Medical Center General Hospital*

As one of the most clinically experienced neurosurgeons in Japan, Dr. Sakai is Japan’s foremost expert in the catheter-based coil embolization procedure which causes overwhelmingly less stress on patient body than the surgical procedure of craniotomy. He is also recognized as the first physician to have performed the stent-assisted treatment for a brain aneurysm in Japan.

Dr. Sakai is Director of Neurosurgery at the Kobe City Medical Center General Hospital and Director of Neuroendovascular Therapy at the Institute of Biomedical Research and Innovation. Dr. Sakai received his medical degree from Kansai Medical University in 1984, where he served as an assistant professor until 1991 when he left for the United States to work as a researcher in the University of California Los Angeles. After returning to Japan, he served as an assistant professor at the Kyoto University Faculty of Medicine and head physician at the National Cerebral and Cardiovascular Center before joining the Kobe City Medical Center General Hospital in 2001.

Dr. Sakai has performed 6,000 catheter-assisted neuroendovascular procedures (without craniotomy), including 2,000 cerebral aneurysm embolization, 350 cerebral arteriovenous malformation embolizaion, 400 dural arteriovenous fistula embolization and 1,200 carotid artery stent replacement procedures. He also has experience with more than 1,000 craniotomy & clipping of cerebral aneurysms. Due to the remarkable speed, precision and stability in these procedures, patients who are difficult to treat come from all over Japan to benefit from his vastly-experienced skills. Many doctors also visit to observe and learn from his procedures. Dr. Sakai is also active in giving public lectures on correct knowledge about stroke in plain words.

Dr. Sakai also serves on the board or as a councilor or specialist at 15 medical societies including the Japan Neurosurgical Society, the Japanese Congress of Neurological Surgeons, the Japanese Stroke Society, the Japanese Society of Endovascular intervention, the Japanese Society of Cerebral Blood Flow and Metabolism, the Japanese Society for Neuroendovascular Therapy.

**Professor Louise Kenny**  
*Director, The Irish Centre for Fetal and Neonatal Translational Research (INFANT) and Professor of Obstetrics and Gynaecology, University College Cork*

Louise Kenny is the Director of INFANT- the Irish Centre for Fetal and Neonatal Translational Research, recently funded by Science Foundation Ireland. Louise is a clinician scientist with a long-standing clinical and research interest in adverse pregnancy outcome and her group has pioneered the use of metabolomic technology for patient benefit.

In 2007, Louise was appointed as a Health Research Board Ireland Clinician Scientist. This 4 year award (of €1.6 million) underpinned the Screening for Pregnancy Endpoints (SCOPE) Study- a prospective longitudinal case cohort of pregnancy outcome which also forms part of one of the world’s most detailed global pregnancy biobanks (www.scopestudy.net). In July 2009, Louise was awarded a Principal Investigator Programme grant from Science Foundation Ireland to continue her pioneering new approach to biomarker development by focusing on metabolic changes in plasma.

A Translational Award from the Wellcome Trust has supported the development biomarkers into a clinically useful predictive test and this technology has recently been licensed to a campus based spin-out. Louise was recently awarded a €6 million grant under the auspices of the 7th Framework Programme to conduct a phase Iia clinical study of this test and platform (www.fp7-improved.eu).
Daniel Rawluk  
*Consultant Neurosurgeon*

Born & educated to secondary level in Edinburgh, Danny Rawluk’s education continued in Dundee University, where he was awarded MB,ChB. Following House Officer posts in Monklands DGH & Ninewells/Dundee Royal Infirmary, he was appointed to an academic position in St Andrew’s University, teaching Physiology to undergraduates in medical disciplines.

Rawluk’s surgical career & education progressed through The West of Scotland training programme in The Western Infirmary, Glasgow and attached hospitals, with subsequent progression to Aberdeen Royal Infirmary, Western General in Edinburgh and the Manchester/Salford Senior Registrar training programme in neurosurgery.

Since taking up his present post in Beaumont Hospital in 1992 Danny Rawluk has set up the Irish Residency Programme in Neurosurgery incorporating Cork University Hospital & Washington University, St Louis. He has been actively involved in training Irish and US Residents in neurosurgery for over 20 years and has benefitted from this challenging work.

His clinical interests revolve around complex skull base & vascular pathologies and in addressing the needs of patients he has embraced stereotactic radiosurgery as a solution to the challenges faced in resolving the requirements of patients in achieving the preferred outcome, as an alternative to the option of major surgical intervention.

Professor Declan Sugrue  
*Consultant Cardiologist, Mater Hospital’s, Director Cardiac Catheterisation Laboratories and Associate Clinical Professor Mater-UCD*

Born 1953, graduated first in Medical School Class with first class honours National University of Ireland University College Galway 1976. General medical training University Hospital Galway and Dublin University Hospitals 1976-1979. Research and clinical training Hammersmith Hospital, Royal Post-Graduate Medical School (Imperial College of Medicine) London UK 1979-1983. Cardiology Fellowship Mayo Clinic, Rochester, Minnesota USA 1983-1986. Consultant Cardiologist, Mater Misericordiae University Hospital 1986. Director Cardiac Catheterisation Laboratories Mater Hospitals 1986 to present. Associate Clinical Professor Mater-UCD.

Qualifications: MB BCh BAO 1976, M Sc University of London, MD National University of Ireland, Fellow of the Royal College of Physicians of Ireland, American Board Internal Medicine, Fellow of the Royal College of Physicians of London, Fellow of the European Society of Cardiology, Fellow of the American College of Cardiology.

Principal focus over the past 25 years has been the development of a team which delivers a comprehensive range of diagnostic and therapeutic modalities for patients with advanced complex cardiac conditions. Special interest advanced coronary and structural heart interventional procedures. Leader of a core team of 10 Consultant Cardiologists performing in excess of 6,500 diagnostic and interventional procedures in the Cardiac Catheterisation Laboratories on the Mater Campus. Member of a wide variety of Government and National Professional Societies. At one time or another Chairman Division of Medicine Mater Misericordiae University Hospital, member of Board Mater Misericordiae University Hospital, Chairman of Cardiology Mater Misericordiae University Hospital, Medical Advisory Board VHI, Board member Mater Foundation, Board member Irish Heart Foundation, member Comhairle na nOspideal, Irish Medicines Board, President Irish Cardiac Society, Board member British Cardiac Society, Chairman Irish Training Board Cardiovascular Medicine, President Irish Heart Foundation.

100 peer reviewed publications, 200 published abstracts
Dr Jim Crowley  
*Consultant Cardiologist, University Hospital Galway and Clinical Lecturer National University of Ireland, Galway*

Dr. Crowley is a Consultant Interventional Cardiologist at University Hospital Galway for the past 13 years. He is a graduate of National University of Ireland Galway and completed general medical training in Ireland. He performed Clinical Research towards his doctorate in Papworth Hospital, UK before becoming a Fellow then Consultant in Interventional Cardiology and Peripheral Vascular Disease at Duke University Medical Centre, North Carolina. He is currently the Irish National Specialty Director of Training in Cardiology.

Dr. Crowley’s research interests include development of devices for cardiology and peripheral intervention. He has collaborated with industry and academia in the development of a number of new products which have achieved commercialisation. He holds a number of patents and is cofounder and former Medical Director of a device company in Ireland.

The title of his presentation is: “Innovation in Clinical Practice. Moving from bedside to bench”.

Mr. John Hinchion  
*Consultant Cardiothoracic Surgeon, Cork University Hospital*

John graduated from University College Cork in 1991 with an honours degree in medicine. Following qualification, he went on to complete his General Surgical Training in Cork University Hospital, and was awarded his Fellowship of the Royal College of Surgeons in Ireland in 1995. He then entered the National Cardiothoracic Training Scheme in Ireland, and in 2004 was awarded his Specialist Fellowship in Cardiothoracic Surgery.

He completed his Cardiothoracic training in Toronto General Hospital in 2005, and has been working as a Consultant in Cardiothoracic Surgery at Cork University Hospital since 2006. John is a Clinical Senior Lecturer in Surgery at University College Cork, and also a surgical trainer for both basic surgical training and higher surgical training in Cardiothoracic Surgery at the Royal College of Surgeons in Ireland. He is currently an examiner on the Intercollegiate Specialty Board in Cardiothoracic Surgery in Ireland and the U.K.

John has an active interest in research and development and is passionate about new innovations being developed and translated into surgical practice. He is the Principal Investigator in Thoracic Malignancy Research at the Cork Cancer Research Centre and in collaboration with Dr. Declan Soden, has invented an endoscopic probe to treat lung cancer. He is also currently involved in other medical product development with the Cork Institute of Technology and other third level institutions.

He is joint winner of the UCC Invention of the Year Award 2011.
Stewart Walsh
Associate Professor

Stewart Walsh qualified from University College Dublin in 1997, and undertook postgraduate training in the United Kingdom. Following basic surgical training, he completed a Master of Science degree at the University of Liverpool in 2002 and was appointed as a specialist registrar on the East of England surgical training rotation. From 2005 until 2007, he carried out research work at Addenbrooke’s Hospital and the University of Cambridge, leading to a Master of Surgery degree. He finished training as a vascular and endovascular surgeon in 2010, immediately prior to appointment as Associate Professor.

His research interests lie in the area of peri-operative care, with a particular interest in ischaemic preconditioning. He also has an established interest in the application of meta-analysis to enhance the surgical evidence-base. From 2009 until 2010, he was the Editor Assistant at the British Journal of Surgery, Europe’s leading surgical journal. He sits on the editorial boards of several major surgical journals and is an advisory member of the International Commission on Radiation Protection. In 2011, he joined the Cochrane Peripheral Vascular Review Group, acting as a peer-referee for Cochrane reviews in vascular surgery. More recently, he has been appointed as Editor of the International Journal of Surgery and Diagnostic Test Accuracy Review Editor for the Cochrane PVD Group. He has published over 130 peer-reviewed articles, including a number of randomised trials. In July 2013, he received funding from the Health Research Board for a multicenter randomised trial of remote preconditioning to reduce complications in patients undergoing major vascular surgery.

Dr Niall Davis
Specialist Registrar in Urology, Cork University Hospital

A graduate of University College Dublin, Niall undertook basic surgical training with the Royal College of Surgeons Ireland (RCSI). He commenced his Higher Surgical Training in urology in Beaumont Hospital in July 2012 after completing a junior registrar year in the University of Limerick Teaching Hospital. He has also completed a PhD in tissue-engineering in the University of Limerick and is currently in his second year of the specialist registrar training programme in urology in Cork University Hospital.

He teamed up with researchers Rory Mooney and Dr Michael Walsh of the University of Limerick to develop a new safety device for transurethral catheterisation. After winning the inaugural Cleveland Clinic/Enterprise Ireland Innovation award in 2011, Dr Davis and the team engaged with the Cleveland Clinic to develop their opportunity to work with a multidisciplinary team involving clinicians, scientists and engineers. This opportunity provided him with the unique opportunity to develop a clinical concept into a product. Niall is going to present on his experiences of being an award winner as well as working with researchers in biomedical engineering in the University of Limerick.
Casey McGlynn
Partner, Wilson Sonsini Goodrich & Rosati

J. Casey McGlynn joined Wilson Sonsini Goodrich & Rosati in 1978 and formed the Life Sciences Group at the firm in 1990. It is a nationally recognized leader in the representation of startup and emerging growth companies in the life sciences field. Mr. McGlynn has one of the largest practices in the country focused on Medical Devices.

Mr. McGlynn has formed, sold and taken public many of the most important medical device companies started during the last 25 years.

Mr. McGlynn has extensive hands on experience in helping entrepreneurs form, build, fund and sell their companies. He has helped to form and participated with the boards of companies in all of the major Medical Device fields. Over the last 30 years he has built close working relationships with an unparalleled list of entrepreneurs, doctors, investors, engineers, and managers in this industry. Through his portfolio of companies he has met with and negotiated with the leaders of all of the major Medtech acquirers.

Mr. McGlynn was a founding member of BIO and served on the Emerging Company Board of BIO for over a decade. Mr. McGlynn currently serves on the Medical Device Manufacturers Association, a Washington trade organization focused on issues of importance to the biomedical industry.

Mr. McGlynn is also a founder and director of Life Science Angels. Since 2005 LSA has invested over $30 million in 40 life science companies that have received an additional $600 million of follow-on funding from venture investors.

Ian Purdy
Vice President, Global Medical Device Regulatory & Quality Compliance, Thermo Fisher Scientific

Ian has spent almost 20 years in the medical device/diagnostics industries, in roles covering Clinical Research, Regulatory Affairs and Quality Assurance based in the UK, Ireland, France and the USA.

Ian started working with medical devices during his research into arterial haemodynamics to understand the predictive accuracy of non-invasive testing for vascular surgery, whilst in the UK. He started his career with Smiths Medical, managing their clinical trials for Anesthesia and Intensive care product lines. He subsequently moved to Boston Scientific where he spent 12 years based in Ireland, firstly in Clinical Research, then in Regulatory Affairs where he had responsibility for Europe, Middle East & Africa and then moved to the USA in 2009 where he became Vice President of Global Quality Systems based in the company's Boston headquarters.

Since early 2012, Ian has been responsible for leading the global medical device Quality and Regulatory functions for Thermo Fisher Scientific. He has responsibility for oversight of medical devices and IVDs across a broad range of technologies, from transplant and allergy diagnostic testing, to protein biomarkers, blood and tissue storage devices and advanced clinical chemistry analysers. These devices are manufactured at more than 50 sites around the globe including USA, Europe, Canada, Australia and China.

Ian has extensive experience of working with international regulatory bodies, for clinical trials, product submissions, inspections / audits and post-market surveillance issues. He has both lead and participated in many different trade associations including IMDA, ADVAMED, EUcomed and EDMA as well as a number of EU Commission regulatory task forces and working groups. He is a regular speaker on regulatory and quality matters and is a current member of both RAPS and ASQ. Ian holds a BSc.(Hons) in Applied & Human Biology from Aston University, UK and a PhD in Human Physiology from the University of Southampton, UK.
MED IN IRELAND 2013 - SPEAKER BIOGRAPHIES

GLOBAL MEDTECH EXPERT PANEL

Benjamin Sarda
*Head of Marketing, Orange Healthcare*

Benjamin Sarda is Head of Marketing at Orange Healthcare where he is responsible for defining and leading the eHealth product development roadmap along with identifying market entry strategies across the healthcare ecosystem.

Orange Healthcare aims to develop e-health activities in France and internationally leveraging the France Telecom-Orange Group’s expertise in Information and Communication Technologies.

Prior to Orange Healthcare, Benjamin led the creation of Orange Assistance, an Orange subsidiary providing home computer assistance services to Orange customers. Benjamin has held various director-level positions within Orange.

Before joining the Orange group, Benjamin worked in the area of medical imaging at INSERM (Institut national de la santé et de la recherche médicale), a publicly funded medical research entity in France. Benjamin is frequently invited to speak on the transformational impact of new technologies on the healthcare ecosystem.

He began his career as a system engineer at Eutelsat, a satellite telecommunications operator. Benjamin is a graduate of the Ecole Nationale Supérieure des Telecommunications de Bretagne and holds a MS in signal processing.

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Marie O’Malley
*Senior Director of Supply Management, Medtronic CardioVascular*

Marie O’Malley was named Sr. Director of Supply Management for the Medtronic CardioVascular division in 2009 with responsibility for developing and executing strategies around Strategic Sourcing, Technical Sourcing, Contract Manufacturing, and Supplier Development. Previous to this position, she has been the Director of Supply Chain for Vascular operations in Danvers, MA. She came to Medtronic through the Bard USCI/AVE merger and has been with Medtronic for 20 years. Marie has progressed through several positions including Finance, Sales & Contract Administration, Customer Service and Supply Chain management roles.

Marie has an MBA from Bentley University and an undergraduate Finance degree from Binghamton University. She also a Certified Management Accountant, CPIM (Certified in Production and Inventory Management) and CPSD (Certified Professional in Supplier Diversity).

Marie also sits on the Board of Directors of MassMEDIC representing Medtronic. MassMEDIC is an association of medical device manufacturers and associated companies in the Commonwealth with over 350 members including manufacturers, product developers, suppliers, research institutions and academic health centers.
MED IN IRELAND 2013 - SPEAKER BIOGRAPHIES

GLOBAL MEDTECH EXPERT PANEL

Thom Rasche
Partner, Earlybird Venture Capital

Thom Rasche joined Earlybird as a Venture Partner in 2003 and was promoted to Partner in 2006.

Thom has more than 11 years experience as investor. Further, he is a seasoned executive in the medical device and diagnostic sectors with over 25 years of operational experience. Since he joined Earlybird, Thom has been responsible for the medical device portfolio and new investments in this area. He has successfully led various financing rounds in both European and US based companies. He is an observing board member of Hemoteq AG (Aachen, Germany) and is currently on the board of EBS Technologies GmbH (Berlin, Germany), Miracor Medizintechnik GmbH (Vienna, Austria) and Zonare Medical Systems, Inc. (Mountain View, CA). Additionally Thom was a board member of BMEYE B.V. (Amsterdam, Netherlands), which was sold to Edwards Lifescience Corporation in 2012 and an observer at Calypso Medical Technologies Inc, (Seattle, WA) which was sold to Varian Medical Systems Inc. in 2011.

Before joining Earlybird, Thom was the Managing Director for Ethicon Endo-Surgery, a Johnson & Johnson company and was responsible for growing the company to be the market leader of minimal invasive surgery in Germany.

Prior to Ethicon, Thom was the Vice President Europe for Critikon, the inventor of non-invasive automated blood pressure monitoring where he was responsible for the European organization and the European Development Centre in Wales.

Thom has also held various senior marketing and sales positions with Johnson & Johnson in Europe and the US. Thom Rasche holds a Degree as Diplom Kaufmann (MBA equivalent) from the University of Applied Sciences in Lüneburg, Germany, specializing in marketing and human resource management.

Richard Ambler
Business Development Manager, MPC Healthcare

Extensive international experience in the pharmaceutical, nutrition and health care industry - both ethical and consumer in Europe, USA, Middle East, Africa, Asia and Japan. Has a background in general and regional management, sales, marketing, business development and management consulting. Currently General manager at Modern Pharmaceutical company, the largest healthcare agent in United Arab Emirates.
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