In the services area, the Digital Technologies sector saw growth of 11%, reaching €2.41bn in export sales. Electronics exports also grew strongly, increasing by 18% to €0.72bn, while the Engineering sector increased by 9% to €1.75bn.

During 2019, we helped Irish companies to win 1,535 new overseas contracts backed by Enterprise Ireland and to establish 402 new presences in overseas markets. A key component of that support was the programme of 66 Minister-led trade events and the 1,283 international buyer visits to Ireland facilitated by Enterprise Ireland.

2019 also saw an increase in the scope and volume of trade missions to support Enterprise Ireland clients in expanding their reach. In all, over 207 international trade and domestic events took place across the Eurozone, North America, Asia-Pacific, UK, Nordics, Central Europe, and Latin America.

Enterprise Ireland also grew its overseas presence during the year, adding new offices in Munich, Lyon, Manchester, Copenhagen, Montreal, Seattle, Melbourne and Ho Chi Minh City. This brings our international office network to 40.

Market diversification will be of critical importance when it comes to facing the challenges presented by Covid-19 and Brexit. The ability to seek out new international opportunities and capitalise on them will be a key success factor for Irish companies in the period ahead.

Julie Sinnamon
Chief Executive Officer
CLIENT EXPORTS BY SECTOR

- **Construction** €2.24bn
- **Electronics** €2.41bn
- **Food** €12.17bn
- **Digital Technologies** €0.95bn
- **Engineering** €1.75bn
- **Consumer Retail** €0.72bn

**EXTRACTION PERFORMANCE OF NON-FOOD SECTORS OF 14%**

- **Construction** €2.24bn +18%
- **Electronics** €2.41bn +19%
- **Food** €12.17bn +3%
- **Digital Technologies** €0.95bn +12%
- **Engineering** €1.75bn +9%

**Non food Exports** €13.42bn

52% of total exports
## CLIENT EXPORTS 2019 BY TERRITORY

<table>
<thead>
<tr>
<th>Region</th>
<th>Exports (€bn)</th>
<th>Percentage of Exports</th>
<th>Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>UK</td>
<td>€7.9bn</td>
<td>31%</td>
<td>+2%</td>
</tr>
<tr>
<td>North America</td>
<td>€4.72bn</td>
<td>18%</td>
<td>+16%</td>
</tr>
<tr>
<td>Latin America</td>
<td>€0.23bn</td>
<td>1%</td>
<td>-5%</td>
</tr>
<tr>
<td>Middle East/Africa/India</td>
<td>€1.4bn</td>
<td>5%</td>
<td>+23%</td>
</tr>
<tr>
<td>Northern Europe</td>
<td>€1.13bn</td>
<td>4%</td>
<td>+12%</td>
</tr>
<tr>
<td>Central Europe/CIS/Russia</td>
<td>€0.65bn</td>
<td>3%</td>
<td>+19%</td>
</tr>
<tr>
<td>Middle East/Africa/India</td>
<td>€1.4bn</td>
<td>5%</td>
<td>+23%</td>
</tr>
<tr>
<td>Asia Pacific</td>
<td>€2.14bn</td>
<td>8%</td>
<td>+6%</td>
</tr>
</tbody>
</table>

**TOTAL**: €25.6bn

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## UK CONTINUES TO BE #1 EXPORT MARKET

**+2% GROWTH**

Non-food exports grew by 6%.
UK EXPORTS REPRESENTED 31% OF EXPORTS IN 2019

2020 target of 31% Export Diversification to UK achieved

UK as % of Total Exports


31% 31% 31% 31% 31% 31% 31% 31% 31% 31%

EXPORTS TO THE EUROZONE + 15%

Eurozone continues to be the No 2 export market by value.

Since 2009, exports have grown by €3bn.

non-food exports €2.6bn.
Since 2009, exports have grown by €3.4bn. Non Food export grew by 22% to €3.6bn in exports in 2019.

Since 2009, exports grew by almost €1.4bn. Non food exports grew by 7%.