

# ROUTES TO GROWTH ASIA PACIFIC CONFERENCE 2018

Aviva Stadium April 25th 2018

#GlobalAmbition

## CONFERENCE AGENDA

07.45 am **Registration, Coffee, Networking**

08.30am **Opening Remarks and Welcome**

Gina London, Former CNN Correspondent and Anchor (Moderator)

08.40am **Building Scale and Expanding Reach in Asia Pacific**

Julie Sinnamon, CEO, Enterprise Ireland

08.55am **The Role of People & Technology in Expanding Trading Positions in Asia Pacific**

Dr Fiona Kerr, Industry Professor, The University of Adelaide

09.35am **Expert Panel: Growth Opportunities in Asia Pacific for Irish Companies**

**Panellists:**

Dicky Yip, Non-Exec Director PingAn Insurance, Ex CEO HSBC China

David Harmon, VP Global Public Affairs Huawei Technologies

Dermot Mannion, Ex Royal Brunei Airlines/Aer Lingus

Martin Murray, Executive Director, Asia Matters

10.15am **Trade Channels or Trade Wars**

John Ferguson, Director Global Forecasting, Economist Intelligence Unit

10.45am **Minister Address**

11.00am **Coffee Break/Networking**

11.30am **Sector Breakouts**

Buyers, Market Experts, CEO's and Asia Pacific Mentors focus on winning business in your sector. Participants attend one of the following sessions:

**Financial Services Session**

- *FinTech disruption in Asia-Pacific – opportunities and challenges from Irish and Asian Perspectives*
- *How AI and FinTech will transform the Asia-Pacific Financial Services Industry*

**Aviation Session**

- *Connected Airline, Connected Crew*
- *The Sky's the Limit – how far will airlines go to personalise passenger experience?*

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### Digital Technology Session

- *Telco and Mobile APAC landscape: Who, what, where and how?*
- *How the dual revolutions of 5G and IoT will reshape the world as we know it*

### Healthcare/Life Sciences Session

- *Digital health: the move towards patient centered care – a discussion on the trends and opportunities in APAC*
- *Opportunities and trends for Medical Technology in Asia-Pacific*

### AgriTech Session

- *Route to market in APAC - challenges, opportunities and lessons learned from key stakeholders*

### Construction Session

- *Building bridges to Asia-Pacific: overcoming challenges in diversifying your market. Growing with your customers in the APAC region.*

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### 12.45pm Lunch & Networking

Meet Buyers, Peers, Enterprise Ireland Market Teams, Mentors and Partners to assist your entry and growth in the Asia-Pacific region

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### Afternoon Session

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#### 2.00pm The Billion Dollar Mindset

Jim Thompson, Founder & Chairman, Crown Worldwide Group Hong Kong

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#### 2.30pm Fuelling your Company's Growth in Asia

MJ Guan, Partner China Ireland Growth Technology Fund & West Summit Capital

Elaine Coughlan, Founding Managing Partner, Atlantic Bridge

Paul Costigan, Chief Sales and Marketing Officer, Decawave

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#### 3.10pm Stories from the road – Irish Organisation's experiences in Asia Pacific

Frank Collins, CEO, Parc Aviation

Barry Napier, CEO, Cubic Telecom

Marc Murphy, CEO, Fenargo

Douglas Proctor, Director of International Affairs, UCD

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#### 4.00pm Routes to Growth – Asia Pacific

James Ginns, Regional General Manager Europe, Cathay Pacific

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#### 4.15pm Networking Reception

Meet Buyers, Peers, Enterprise Ireland Market Teams, Mentors and Partners to assist your entry and growth in the region

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#### 5.00pm Conference Close