

'Profiting from Trade Secrets'

'R&D, Trade Secrets and the Certification of Inventions Act 2017: A joined up approach for scalable innovative enterprises'

LOCATION: Enterprise Ireland Head Office, Eastpoint Business Park, Dublin, 21 June 2017, 2-5pm.
REGISTER HERE: <https://www.eventsforce.net/enterpriseireland/2096/home>

FREE industry event to mark the official launch of the Knowledge Development Box (Certification of Inventions) Act 2017 by the Minister for Jobs, Enterprise and Innovation.

PROGRAMME

13:45 Registration, tea and coffee

14:00 Photo call and public launch of the Knowledge Development Box (Certification of Inventions) Act 2017 by the Minister for Jobs, Enterprise and Innovation.

14:30



Prof. Sean M O'Connor

Prof. Sean M O'Connor

Boeing International Professor at the University of Washington School of Law in Seattle. Visiting Professor, CEIPI Strasbourg 2016-17

Profile:

- Chair IP Management Advisory Committee UW
- Chair, Center for Advanced Studies and Research on Innovation Policy (CASRIP)
- Author of "Method+ology and the Means of Innovation" forthcoming by Oxford University Press.

Topic

Why? Tacit knowledge, methodology and the means of innovation: The critical role of trade secrets and know/show-how in modern innovation and entrepreneurship.

15:00



Mr. Donal O'Connell

Mr. Donal O'Connell

Managing Director of Chawton Innovation Services Ltd, UK.

Profile:

- Ex VP of R&D and Director of IP at Nokia
- Adjunct Professor of IP at Imperial College Business School, London
- IAM 300 (top global IP strategist)
- Authored two books and over 100 papers on IP.

Topic

How? Capturing and managing trade secrets: Practical identification and management of trade secrets, case studies, regulations and implications of managing and not managing.

15:30



Mr. Stephen Merriman

Mr. Stephen Merriman

Partner - R&D Tax incentives practice. PwC Dublin.

Profile:

- Member of PwC Global R&D leadership committee
- Regular contributor to Department of Finance's review of Irish R&D regime
- Lead on American Chamber of Commerce's R&D delegation to revenue's policy division.

Topic

What? Using the tax system to incentivise innovation. The Certification of Inventions SME scheme, 50% reduction in tax on profits from R&D based unpatented IP, like trade secrets.

16:00 to 17:00 Panel Discussion and Q&A



The VIP4SME project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 641012. The positions expressed are those of the authors and do not necessarily reflect the views of the European Commission.

