

OUR TEAMS AT HOME AND ABROAD

CONNECT THOUSANDS OF IRISH COMPANIES TO
THOUSANDS OF CUSTOMERS WORLDWIDE

Enterprise Ireland International Trade Events Programme 2014



International Trade Events Programme

This is the 2014 International Trade Events Programme of Enterprise Ireland. The objective is to give our clients an opportunity to exchange ideas, to connect with existing and new customers, access key decision makers and increase sales in international markets. For more information on this programme, please visit www.enterprise-ireland.com/events

Inward Mission
Inward Missions are events in Ireland to which are groups of overseas decision makers are invited by Enterprise Ireland to meet prospective Irish Suppliers. These missions are targeted at specific sectors.

Trade Fair
Enterprise Ireland organises group stands at many of the most important trade fairs and exhibitions across the world. Clients may take space on these group stands to showcase their products/services, meet new buyers/partners and gain market intelligence.

Client Knowledge Forums
Enterprise Ireland organises a wide range of events for clients to learn about new markets and sectors, market trends/developments and developing skills in exporting. These events take place in Ireland.

Outward Mission
Outward Missions are events organised by Enterprise Ireland to which groups of Irish companies travel to an overseas market with Enterprise Ireland to meet prospective business contacts in that market. Many of these Missions are led by senior Government Ministers. The majority of these missions are sector specific.

Study Visit
With the objective of assisting clients to research new markets and sectors and trends in markets and marketing, Enterprise Ireland organises a series of study visits for groups of Irish clients overseas. These include Study visits to markets, trade fairs and conferences.

Sales Leads Events
Sales Leads are events which Enterprise Ireland organises to create networking opportunities for Irish clients to engage with existing and prospective customers and partners. The majority of these are sector specific. Sales leads events always take place in the marketplace.

Date	Event Name	Location	Sector	Type of Event	Contact
January, 5-9	An Taoiseach Gulf Trade Mission	Dubai, Abu Dhabi, Doha, Riyadh	Multisector	Outward Mission	sean.davis@enterprise-ireland.com
January, 19-22	Showcase Ireland	Dublin	Consumer	Inward Mission	marie.rooney@enterprise-ireland.com
January, 22-24	MSV to ASTD Tech Knowledge	Las Vegas	Business/Consumer Services	Study Visit	kevin.obrien@enterprise-ireland.com
January, 27-30	Arab Health	UAE	Life Sciences	Trade Fair	sean.davis@enterprise-ireland.com
February, 3-6	MSV to Mining Indaba	Cape Town	Construction	Study Visit	fred.klinkenberg@enterprise-ireland.com
February, 5-6	MRO Middle East	Dubai	Aviation	Trade Fair	anthony.cahill@enterprise-ireland.com
February, 6	Womenswear Trend Forecast Spring	Dublin	Consumer	Client Knowledge Forum	kate.english@enterprise-ireland.com
February, 7-16	Education Mission to India	Delhi, Chennai, Pune, Bangalore	Education	Outward Mission	james.mackrill@enterprise-ireland.com
February, 10-13	Education in Ireland Campaign	Ontario	Education	Sales Leads	ross.ocolmain@enterprise-ireland.com

Date	Event Name	Location	Sector	Type of Event	Contact
February, 10-14	Singapore Air Show	Singapore	Aviation	Outward Mission	smruti.inamdar@enterprise-ireland.com
February, 11-13	MD&M West	Anaheim; California	Life Sciences	Study Visit	john.shiel@enterprise-ireland.com
February, 12-13	Trade Mission Malaysia	Kuala Lumpur	Multisector	Outward Mission	smruti.inamdar@enterprise-ireland.com
February, 24-27	Mobile World Congress	Barcelona	Communications/ Digital Content	Trade Fair	dervilla.flynn@enterprise-ireland.com
February, 24-28	RSA San Fran	San Francisco	Enterprise Software	Sales Leads	rory.griffith@enterprise-ireland.com
February, 25	Exploring Exporting Workshop	Cork	Multisector	Client Knowledge Forum	rena.cushion@enterprise-ireland.com
March, 2-7	North American Counsellor Tour	Ireland	Education	Inward Mission	gill.roe@enterprise-ireland.com
March, 6	Collaborative Tendering in the UK Water Market Workshop	Dublin	Multisector	Client Knowledge Forum	maureen.barry@enterprise-ireland.com
March, 7-16	SXSW	Austin; Texas	Multisector	Trade Fair	simone.boswell@enterprise-ireland.com
March, 12	St Patrick's Day Networking Event London	London	Multisector	Sales Leads	christine.esson@enterprise-ireland.com
March, 12	UK Connections Forum	London	Enterprise Software	Sales Leads	judi.blackmur@enterprise-ireland.com
March, 12-14	China Pharmaceutical Association of Plant Engineering Annual Conference	Beijing	Construction	Trade Fair	jonathan.nie@enterprise-ireland.com
March, 15	France Networking Event	Paris	Multisector	Sales Leads	sinead.lonergan@enterprise-ireland.com
March, 15-27	Salao do Estudante	São Paulo, Curitiba , Belo Horizonte, Rio de Janeiro	Education	Trade Fair	lucia.reynolds@enterprise-ireland.com
March, 17	St Patrick's Day Networking Event Edinburgh	Edinburgh	Multisector	Sales Leads	christine.esson@enterprise-ireland.com
March, 17-18	Washington St Patrick's Day Trade Event	Washington DC	Multisector	Outward Mission	jonathan.mcmillan@enterprise-ireland.com
March, 18-20	Interphex	New York	Life Sciences	Outward Mission	maria.jennings@enterprise-ireland.com

Date	Event Name	Location	Sector	Type of Event	Contact
March, 20	Polish CFO Forum - Irish Financial Services Solutions	Warsaw	Financial Services/ BPO	Sales Leads	mike.hogan@enterprise-ireland.com
March, 25-27	Media&Entertainment Market Study Visit to Italy	Bologna , Rome	Communications/ Digital Content	Study Visit	sara.bonomi@enterprise-ireland.com
March, 25-27	US Data Centres Tech Showcase	Dublin	Construction	Inward Mission	jonathan.mcmillan@enterprise-ireland.com
April, 3	Data Centres in Scandinavia	Stockholm	Construction	Sales Leads	sten.mogard@enterprise-ireland.com
April, 3	Business Opportunities in Central Europe	Dublin	Multisector	Client Knowledge Forum	mike.hogan@enterprise-ireland.com
April, 7	Abu Dhabi Chamber of Commerce Visit to Ireland	Dublin	Multisector	Inward Mission	sean.davis@enterprise-ireland.com
April, 7-10	MIPTV	Cannes	Communications/ Digital Content	Trade Fair	damien.mccarney@enterprise-ireland.com
April, 9	UK Construction Network Event	London	Construction	Sales Leads	john.hunt@enterprise-ireland.com
April, 9	#GETSETUK	London	Multisector	Sales Leads	christine.esson@enterprise-ireland.com
April, 11	US Consumer Markets Peer Learning	Dublin	Consumer	Client Knowledge Forum	marieclaire.hoey@enterprise-ireland.com
April, 15-18	International Exhibition & Conference on Higher Education IECHE	Riyadh	Education	Trade Fair	terry.mcparland@enterprise-ireland.com
April, 15	Software & Services UK Embassy Dinner	London	Enterprise Software Solutions	Sales Leads	gavin.mcwhirter@enterprise-ireland.com
April, 22-24	Global Higher Education Exhibition GHEDEX	Muscat; Oman	Education	Trade Fair	terry.mcparland@enterprise-ireland.com
April, 24	Exploring Opportunities in the U.K. Industrial Water Market	London	Multisector	Sales Leads	maureen.barry@enterprise-ireland.com

Date	Event Name	Location	Sector	Type of Event	Contact
April, 24-25	E-Healthcare MSV to Spain	Madrid	Communications/ Digital Content	Study Visit	carmen.gcortina@enterprise-ireland.com
April, 30	Exploring Exporting Workshop	Dublin	Multisector	Client Knowledge Forum	rena.cushion@enterprise-ireland.com
May, 4-6	Trade Mission to Texas	Houston	Multisector	Outward Mission	nick.marmion@enterprise-ireland.com
May, 6	Petfood Market Innovation	Dublin	Consumer	Client Knowledge Forum	garrett.dee@enterprise-ireland.com
May, 7	Aviation Embassy Dinner	London	Aviation	Outward Mission	kevin.mitchell@enterprise-ireland.com
May, 14-16	CIETT World Employment Conference	Brussels	Business/Consumer Services	Trade Fair	patrick.torrekens@enterprise-ireland.com
May, 15-16	Italy Aviation Networking Event	Rome	Aviation	Sales Leads	vito.garofalo@enterprise-ireland.com
May, 19-24	EuroPCR	Paris	Life Sciences	Study Visit	john.shiel@enterprise-ireland.com
May, 19-21	Middle East Petrotech	Manama: Bahrain	Multisector	Trade Fair	georges.maalouf@enterprise-ireland.com
May, 21-23	European BioPharma Engineering and Construction Forum	Cork	Multisector	Inward Mission	karen.hallez@enterprise-ireland.com
May, 23-24	Swedish Equestrian Trade Event	Stockholm	Consumer	Outward Mission	daniel.oneill@enterprise-ireland.com
May, 25-30	NAFSA	San Diego	Education	Trade Fair	gill.roe@enterprise-ireland.com
May, 27-29	Beauty World Middle East	Dubai	Consumer	Trade Fair	clare.roche@enterprise-ireland.com
May, 28	Telefonica; Opportunities	Madrid	Communications/ Digital Content	Sales Leads	raul.marigorta@enterprise-ireland.com
May, 28	Opportunities in the Agricultural Sector in Eastern Europe	Dublin	Engineering	Client Knowledge Forum	ladislav.muller@enterprise-ireland.com
May, 29	Exploring Exporting Workshop	Athlone	Multisector	Client Knowledge Forum	rena.cushion@enterprise-ireland.com
June, 1-3	Trade Mission to Qatar and Oman	Doha; Qatar, Muscat; Oman	Multisector	Outward Mission	sean.davis@enterprise-ireland.com

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June, 4	International Festival of Business	Liverpool	Enterprise Software Solutions	Trade Fair	gavin.mcwhirter@enterprise-ireland.com
June, 11-13	Swiss Business Mission	Geneva, Basel	Multisector	Outward Mission	eddie.goodwin@enterprise-ireland.com
June, 11-14	New Zealand National Field Days	Hamilton	Engineering	Trade Fair	christopher.littlewood@enterprise-ireland.com
June, 11-13	ICT MSV to Poland	Krakov	Communications/ Digital Content	Outward Mission	mike.hogan@enterprise-ireland.com
June, 17	Insurance Risk & Compliance Conference & Dinner	London	Financial Services/ BPO	Sales Leads	judi.blackmur@enterprise-ireland.com
June, 23-27	Financial Services, ICT, Cleantech, Life Sciences MSV to China	Beijing, Shanghai	Multisector	Outward Mission	gary.fallon@enterprise-ireland.com
June, 27	Exploring Exporting Workshop	Limerick	Multisector	Client Knowledge Forum	rena.cushion@enterprise-ireland.com
July, 22-24	Middle East ICT Opportunities Seminar	Dublin	Communications/ Digital Content	Client Knowledge forum	abdull.ali@enterprise-ireland.com
September, 2	Womenswear Trend Forecast A/W	Dublin	Consumer	Client Knowledge Forum	kate.english@enterprise-ireland.com
September, 1-5	Software and Services Trade Mission to Australia	Sydney, Melbourne	Enterprise Software Solutions	Outward Mission	regina.okeeffe@enterprise-ireland.com
September, 8-11	Saudi Agriculture	Riyadh	Engineering	Trade Fair	daniel.cunningham@enterprise-ireland.com
September, 8-11	Competitive Carriers Association Conference and Exhibition	Las Vegas	Communications/ Digital Content	Trade Fair	fergal.omoore@enterprise-ireland.com
September, 8-11	Canada Agritech	Woodstock; Ontario	Engineering/ Agriculture	Study Visit	ross.ocolmain@enterprise-ireland.com
September, 8-16	TechCrunch Disrupt	San Francisco	Communications/ Digital Content	Trade Fair	simone.boswell@enterprise-ireland.com
September, 16-19	EAIE	Prague	Education	Trade Fair	vivienne.nolan@enterprise-ireland.com

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September, 18	Exploring Exporting Workshop	Dundalk	Multisector	Client Knowledge Forum	rena.cushion@enterprise-ireland.com
September, 18-20	NACAC	Indianapolis:USA	Education	Trade Fair	gill.roe@enterprise-ireland.com
September, 22-25	International Markets Week	Dublin	Multisector	Client Knowledge Forum	jim.maguire@enterprise-ireland.com
October, 1-2	Benelux Food Processing Platform	Ghent; Belgium, Amsterdam, The Netherlands	Multisector	Sales Leads	david.corcoran@enterprise-ireland.com
October, 6-9	MIPCOM	Cannes	Communications/ Digital Content	Trade Fair	damien.mccarney@enterprise-ireland.com
October, 6-8	Timber Expo	Birmingham	Construction	Trade Fair	john.hunt@enterprise-ireland.com
October, 7-9	MRO -Europe	Madrid	Aviation	Trade Fair	rory.goldsmith@enterprise-ireland.com
October, 9-10	Travel Software Seminar and Networking Event	Madrid	Enterprise Software Solutions	Study Visit	raul.marigorta@enterprise-ireland.com
October, 11-13	AfricaCom	Cape Town	Communications/ Digital Content	Trade Fair	Fred.klinkenberg@enterprise-ireland.com
October, 14-17	Selling Equipment and Services to Polish Municipalities	Warsaw	Multisector	Study Visit	mike.hogan@enterprise-ireland.com
October, 20-23	Trade Mission to Turkey	Ankara , Istanbul	Multisector	Outward Mission	jonathan.ryan@enterprise-ireland.com
October, 20-24	French Regional Market Visit	Lille	Multisector	Outward Mission	sinead.lonergan@enterprise-ireland.com
October, 23-24	MSV to International Dairy Cattle Show	Cremona; Italy	Engineering	Study Visit	roberta.digesu@enterprise-ireland.com
October, 25-2 November	Education Mission to China	Beijing, Guangzhou, Chengdu, Shanghai	Education	Outward Mission	gary.fallon@enterprise-ireland.com
October, 29-31	NAJAH Higher Education Exhibition UAE	Abu Dhabi	Education	Trade Fair	terry.mcparland@enterprise-ireland.com
October, 30	Exploring Exporting Workshop	Wexford	Multisector	Client Knowledge Forum	rena.cushion@enterprise-ireland.com
November, 3-7	Dairy MSV to India	Gujarat, Delhi	Food	Study Visit	jolene.pereira@enterprise-ireland.com

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November, 4-6	International Conference on Ocean Energy	Halifax; Canada	Life Sciences	Trade Fair	ross.ocolmain@enterprise-ireland.com
November, 5-6	Ad Tech	New York	Communications/ Digital Content	Study Visit	kristie.dagnes@enterprise-ireland.com
November, 5-7	Market Study Visit to Indonesia	Jakarta	Construction/ Aviation	Study Visit	Smruti.inamdar@enterprise-ireland.com
November, 10-14	Education Mission to India	Mumbai, Delhi, Chennai, Pune, Bangalore	Education	Outward Mission	lucia.reynolds@enterprise-ireland.com
November, 11-13	AfricaCom	Cape Town	Communications/ Digital Content	Trade Fair	Fred.Klinkenberg@enterprise-ireland.com
November, 12-14	Russian Internet Week	Moscow	Enterprise Software Solutions	Study Visit	olesya.chaplynska@enterprise-ireland.com
November, 13	Medical Technology Networking Event	Dusseldorf	Life Sciences	Sales Leads	jane.greene@enterprise-ireland.com
November, 13	Financial Services & BPO Embassy Dinner	London	Financial Services/ BPO	Sales Leads	judi.blackmur@enterprise-ireland.com
November, 17-20	Trade Mission to Mexico	Mexico City	Multisector	Outward Mission	garry.forde@enterprise-ireland.com
November, 18-20	LTE North America Conference and Exhibition	Dallas	Communications/ Digital Content	Study Visit	fergal.omoore@enterprise-ireland.com
November, 24-28	Market Development Mission to Perth and Brisbane	Perth, Brisbane	Multisector	Outward Mission	christopher.littlewood@enterprise-ireland.com
November, 25	Exploring Exporting Workshop	Galway	Multisector	Client Knowledge Forum	rena.cushion@enterprise-ireland.com
November, 29-30	Euro Pos	São Paulo	Education	Trade Fair	terry.mcparland@enterprise-ireland.com
December, 2	Salão do Universitário - Pós graduação na Europa	Curitiba; Brazil	Education	Trade Fair	terry.mcparland@enterprise-ireland.com
December, 4	Exploring Exporting Workshop	Dublin	Multisector	Client Knowledge Forum	rena.cushion@enterprise-ireland.com

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Riyadh	+ (966 1) 488 1383	+ (966 1) 488 1094	C/O Embassy of Ireland, PO Box 94349, Riyadh 11693, Saudi Arabia
THE AMERICAS			
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São Paulo	+ (55 11) 3355 4800		Rua Haddock Lobo, 1421 - Conj 51, Cerqueira César, São Paulo, 01414-003, SP, Brazil
Silicon Valley	+ (650) 294 4081		800W, El Camino Real, Suite 420, Mountain View, CA 94040, USA
Toronto	+ (1 416) 934 5033	+ (1 416) 928 6681	2 Bloor Street W, Suite 1501, Toronto, Ontario, M4W 3E2, Canada
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Beijing	+ (86 10) 8448 8080	+ (86 10) 8448 4282	Commercial Section, Embassy of Ireland, C612A Office Building, Beijing Lufthansa Ctr., No. 50 Liangmaqiao Road, Chaoyang District, Beijing 100125, China
Hong Kong	+ (852) 2845 1118	+ (852) 2845 9240	Room 504 (5/F), Tower 2 Lippo Centre, 89 Queensway, Admiralty, Hong Kong
New Delhi	+ (91 11) 424 03 178	+ (91 11) 424 03 177	Commercial Section, Embassy of Ireland, 230 Jor Bagh, New Delhi 110 003, India
Seoul	+ (82 2) 755 4767	+ (82 2) 757 3969	Ireland House, 13th Floor Leema B/D, 146-1 Susong-Dong, Jongro-Ku, Seoul 110-755, Korea
Shanghai	+ (86 21) 6279 7088	+ (86 21) 6279 7066	Commercial Section, Consulate General of Ireland, Suite 700A, Shanghai Centre, 1376 Najing Road West, Shanghai 200040, China
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Sydney	+ (61 2) 927 38514	+ (61 2) 926 49589	Level 26, 1 Market Street, Sydney 2000, NSW, Australia
Tokyo	+ (81 3) 3263 0611	+ (81 3) 3263 0614	Ireland House, 2-10-7 Kojimachi, Chiyoda-ku, Tokyo, 102-0083, Japan

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