

# Scenario Planning for Brexit

Understand the immediate impact of your operational decisions on Business Strategy, Profitability and Cash Flow

## Do you know how the following scenarios affect your business growth?

- ✓ Over dependency on the UK Market
- ✓ Uncertainty about exchange rates
- ✓ Supply chain volatility (freight, logistics, raw material cost, interruptions)
- ✓ Increased tariffs and taxes
- ✓ Loss of key customers and suppliers

This innovative programme will help participants to consider the impact of operational decisions on company cash flow and growth. Scenario Planning for Brexit is delivered in partnership with the team at Paradigm Learning and utilises the award winning and highly interactive Zodiak business simulation.

## Programme structure:

- ✓ Pre-workshop questionnaire
- ✓ 24/7 access to online content through the eiLearn portal
- ✓ 1-day implementation workshop
- ✓ 2-hour in-company senior team 'Connections' advisory session

## Who should attend?

- ✓ Ambitious high-growth Brexit-exposed SMEs (Manufacturing, Engineering, Food)
- ✓ Up to 3 members of the Senior Management Team responsible for strategy, profitability and growth (e.g. CEOs, CFOs, COOs, CMOs, Production Managers)

## When?

Workshop 3 scheduled for Friday 26th January 2018 at Enterprise Ireland, East Point Business Park, Dublin 3

## Investment

€300 per company (allowing for participation of up to three senior managers)

## Apply

<http://bit.ly/scenarioplanningbrexit3>



## Find out more:

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[ScenarioPlanningForBrexit](http://www.enterprise-ireland.com/ScenarioPlanningForBrexit)



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