



Sustainability Kickstarter Workshops

With you on your green journey



Enterprise
Ireland

Workshop Overview

The Sustainability Kickstarter half-day workshops aim to bring business leaders together to recognise the significance of sustainability and decarbonisation, while creating an action plan for the future. Participants will gain insights into the competitive opportunities that come with being a sustainable business, and will gain practical skills to integrate essential principles and measures. This will enable them to effectively respond to the growing demand from customers for sustainable products and services. Now is the time to work together to make a real difference for our planet.

Dates:

- 30th January
- 27th February
- 20th March
- 17th April
- 8th May





SUSTAINABILITY KICKSTARTER WORKSHOPS

Aims & Objectives

Specifically, the workshop will help companies to:

- Recognise the drivers behind the growing importance of sustainability and decarbonisation for SMEs, including regulatory, market, and stakeholder pressures
- Identify how sustainability and decarbonisation aligns with a company's mission, vision, and core values
- Understand the potential benefits of integrating sustainability and ESG principles into their business strategy, including improved risk management and long-term profitability
- Learn the importance of assessing and measuring key sustainability and decarbonisation metrics
- Identify and prioritise key stakeholders who will support the company's sustainability and decarbonisation activities
- Understand Enterprise Ireland's range of sustainability supports.

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Workshop Outcomes:

By the end of the workshop, participants will be able to:

- Recognise the critical role that sustainability and decarbonisation play in the success and resilience of SMEs
- Articulate a clear link between sustainability and their company's business strategy, identifying specific opportunities for improvement
- Understand how to measure, monitor, and report on ESG performance
- Initiate meaningful stakeholder engagement to support sustainability initiatives
- Develop an action plan to integrate sustainability and ESG principles into their business operations and decision-making processes





Who should apply?

Senior leaders in Enterprise Ireland, Local Enterprise office and Údarás na Gaeltachta client companies across all sectors and stages of growth, who have responsibility for shaping their company's strategic direction. The ideal participants should have a good understanding of their business operations and a willingness to embrace sustainable practices. For maximum engagement and impact, two to three senior leaders from a company are encouraged to participate.

Training Provider:

Antaris is a leading management and training, ISO and sustainability consultancy in Ireland that collaborates on an individual level with clients, providing effective solutions and support that empower them to achieve their sustainability goals.

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Visit enterprise-ireland.com for more information